



Oldham College



Apprenticeships

BUSINESS CHALLENGE



100 APPRENTICES
IN 100 DAYS

Oldham Vacancy Campaign

Oldham College has successfully realigned its apprenticeship provision over the last 18 months to focus more on placing local young people into work.

In the past 12 months over 250 young people have started their apprenticeship in a new job supported by the college Job Shop team.

Although this is good progress, the number of local vacancies is not sufficient to support the number of young people who want to enter apprenticeships. This year we have 700 young people, school or college leavers, who are actively looking for an apprenticeship.

Although we are clear that we need significantly more vacancies to meet the demand from young people, we are launching the campaign for this summer on Monday 25th April with 100 vacancies in 100 days employer pledge.

This is supported by Oldham Local Authority who are providing a grant to support the first 100 employer pledges with the additional costs of recruiting and supporting a young person. This is in addition to the Greater Manchester AGE grant funding.

The Public Sector targets of 2.3% of headcount to be apprenticeships, and the levy for organisations with a payroll of over £3m from April 2017 are opportunities to review current workforce development planning to maximise apprenticeship posts.

To support the campaign the college have a number of workforce development staff and sector specific specialists available to provide advice and guidance and support.

This group are asked to lead the campaign by:

- Pledging apprenticeship vacancies
- Supporting the PR behind the campaign
- Communicating with wider employer networks



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Criteria	National	GM	Oldham Proposal
Size of Employer	Under 50 employees	Under 250 employees	Unlimited size
Location of employer	NA	GM	GM
Residency of apprentice	NA	NA	Oldham
Maximum number of grants to same employer	5	?	5
Applicant status	New recruits only	New recruits only	New recruits only
Age of apprentice	16-24	16-24	16-24?
Sectors	Any	Any	Any
Size of grant	£1500	£1500	£1000
Payment schedule	13 weeks after start date	13 weeks after start date	£500 after 13 weeks. £500 after 6 months?
Number of grants available	Not defined	Not defined	100

Oldham Council and the College in partnership will provide £100,000 for the finance year 2016/17 to provide grants to support employers pledging to recruit new entrant 16-24 year olds to the college apprenticeship programme between April and September 2016.

The grant scheme will be in addition to the GM grant, and will be administrated by the college with robust checks on eligibility and evidence of participation.



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I'm pledging my support!

Name:

Position:

Company:

email:

tel.no:

I can pledge places for apprentices (please insert figure)

Signature:

Date: