

Oldham Social Value Charter

As a co-operative borough we are a pioneer of delivering social value.

Social value can make a big difference to people, place and public service in Oldham. In 2016 we estimate that public services in Oldham spend at least £1.5 billion annually and as devolved powers come into effect, we will have even more control over public spending.

Through our collective Partnership commissioning actions we will strive to make the biggest co-operative difference possible for Oldham.

Our approach to delivering social value is three-fold:

1. Ensuring we get genuine social value out of all contracts: through the use of the Social Value Framework
2. Ensuring we consider the Voluntary and Community Sector (VCS) in commissioning services: through ongoing awareness, training and development with staff and
3. Enabling our Voluntary and Community Sector (VCS) to be *market ready*: through ongoing awareness, training and development.

We have a set of principles to guide this work. The principles are aligned to the [Oldham Plan](#). The Plan sets out the goals for Oldham and how, as a Partnership, we can make Oldham a *place of ambition where people and communities flourish*.

Principles

- Build **capacity and sustainability of the voluntary and community sector** to enable them to compete for and deliver contracts / services.
- Promote **employment and economic sustainability** by actively facilitating skills development and progression both within the organisation and through suppliers / contractors.
- Provide **access to local jobs and employment opportunities** for Oldham residents.
- With a focus on **early intervention, resilience and place based solutions** ensure that control of devolved health funding streams maximise social value and benefit to Oldham.
- Promote **environmental sustainability** by helping to build the low carbon and environmental business sector in Oldham.
- Actively seek **community participation and engagement** by enabling and equipping communities and individuals with the skills and resources to play an active role in service design, decision making and delivery
- Make a positive contribution towards Oldham's ambitions for **healthy homes, green spaces and local amenities**.

Social Value Procurement Framework

1. Introduction

As a co-operative borough we are a pioneer of delivering social value – the two go hand in hand.

Social Value has enormous potential and the ability to make a real difference to people, place and public service in Oldham. In 2016 we estimate that public services in Oldham spend at least £1.5 million annually and as devolved powers come into effect, we will have even more control over public spending.

Through our commissioning actions we will strive to make the biggest co-operative difference possible for people, places and public services.

Our approach to delivering social value is three-fold:

4. Ensuring we get genuine social value out of all contracts: through the use of the Social Value Framework
5. Ensuring we consider the Voluntary and Community Sector (VCS) in commissioning services: through ongoing awareness, training and development with staff
6. Enabling our Voluntary and Community Sector (VCS) to be *market ready*: through ongoing awareness, training and development.

2. Our Procurement Principles

We have developed a set of procurement principles to guide our approach to social value. The principles are aligned to the Oldham Plan. The Plan sets out the goals for Oldham and how, as a Partnership, we can make Oldham *a place of ambition where people and communities flourish*.

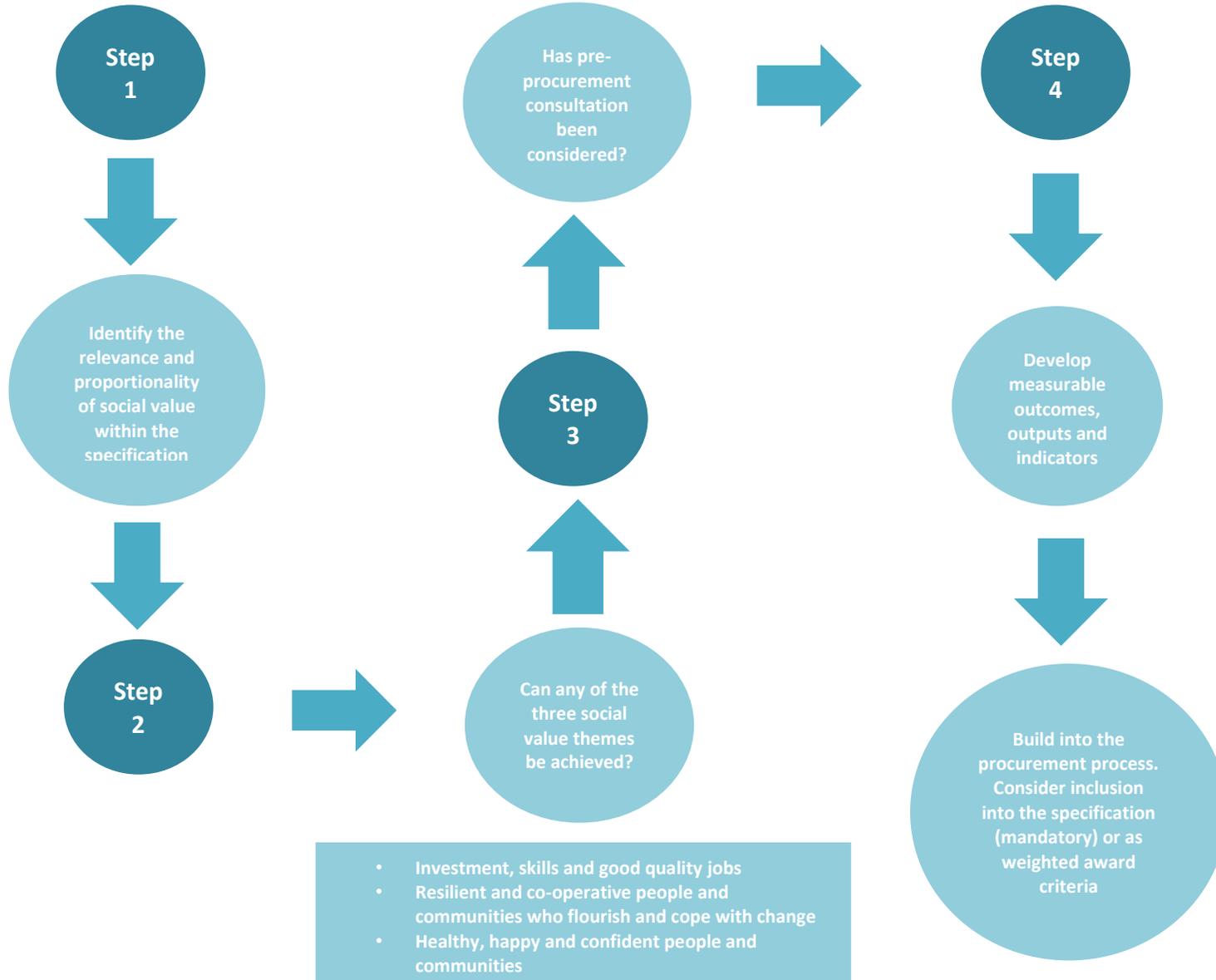
We are committed to, and we expect our suppliers to be committed to:

- Building capacity and sustainability of the voluntary and community sector to enable them to compete for and deliver contracts / services.
- Promoting employment and economic sustainability by actively facilitating skills development and progression both within the organisation and through suppliers / contractors.
- Providing access to local jobs and employment opportunities for Oldham residents.
- Focussing on early intervention, resilience and place based solutions ensure that control of devolved health funding streams maximise social value and benefit to Oldham.
- Promoting environmental sustainability by helping to build the low carbon and environmental business sector in Oldham.
- Actively seeking community participation and engagement by enabling and equipping communities and individuals with the skills and resources to play an active role in service design, decision making and delivery.
- Making a positive contribution towards Oldham's ambitions for healthy homes, green spaces and local amenities.

3. How we will use this Framework?

- For each procurement opportunity (do we need to set a level?) we will undertake a Social Value "Opportunity Assessment" which will identify the relevance and proportionality of social value, identifying measurable outcomes, outputs and indicators.
- This means that our approach to social value is a bespoke approach, tailored for each and every contract.
- The output indicators and desired outcomes will be thematic and linked to the priorities of the Oldham Plan.
- Our processes will be fully compliant with EU procurement law and the Councils Contract Procedure Rules.
- Where appropriate, at least one social value outcome will be included.
- Where outcomes are applied they will form part of the award criteria.
- The responses of the winning bidder will be incorporated into the contract and monitored.

4. Opportunity Assessment



5. Our Social Value Procurement Framework

Theme	Outcomes: What are we trying to achieve?	Examples: What could this mean in practice for suppliers? What could they deliver?	How this will be measured?
Investment, skills and good quality jobs	1. An effective, resilient, sustainable community and voluntary sector	Work alongside the VCS to deliver services either as part of a larger contract or in its entirety.	
		Contribute to the Action Oldham fund http://www.vaoldham.org.uk/aof	% contribution proportionate to the contract value
		Set up an Employer-Supported Volunteering scheme in conjunction with the local VCS http://www.vaoldham.org.uk/volunteer-centre	Contribute hours of business planning support / financial advice / legal advice / HR advice to community and voluntary organisations
		Provide facilities for use by community and voluntary organisations.	Number of hours per year provided
		Work with community and voluntary organisations to create new volunteering opportunities in the borough http://www.vaoldham.org.uk/volunteer-centre	Number of new volunteering opportunities created
		Support local third sector organisations through the supply chain by spending x% of total expenditure with community and voluntary sector providers based in the Oldham borough.	x% of total expenditure with community and voluntary sector providers based in the Oldham borough



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2. More local people in work with access to skills development and progression	Create x number of new jobs in the local economy (i.e. within the borough of Oldham)		
	Work alongside the “Get Oldham Working” team on: creating apprenticeships, providing work experience, career mentoring, provide opportunities for those people furthest away from the labour market. http://www.oldham.gov.uk/gow		
	Support young people into work by delivering employability support (e.g. CV advice, mock interviews, careers guidance) to x number of school and college students - GOW?		
	Create and support community led initiatives relating to employment and skills.	Volunteer time to attend/support local groups	
3. A local workforce that is fairly paid and actively supported by employers	Improve the skill level of existing staff by training and career progression.		
	Improve the health and wellbeing of staff.	Number of staff signed up to a locally run health and wellbeing programme	
	Promote flexible working practices to maintain employment.		
4. Thriving local businesses	Support new business start-ups by running practical workshops with enterprise clubs.		
	Support the local economy by spending x% of total expenditure in the local supply chain (i.e. within the borough of Oldham)	this could be measured with tools such as LM3	
5. Responsible businesses that do their bit for / are committed	Establish an office within the Oldham borough and raise Oldham’s profile as a destination of choice: http://www.oldham.gov.uk/iio		



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	to Oldham		
		Support Oldham's Fairtrade Town status: http://www.fairtradeinoldham.org.uk/	Ensure x% of food products in the supply-chain is Fairtrade
		Secure £x-worth of investment in, or in-kind contributions to, fuel poverty initiatives in Oldham: http://www.oldham.gov.uk/warm_homes_oldham	
		Contribute to the Action Oldham Fund: http://www.vaoldham.org.uk/aof	% contribution proportionate to the contract value
Resilient and co-operative people and communities who flourish and cope with change	6. Individuals and communities enabled and supported to help themselves and each other.	x% of service users supported to self-help	
		Coordinate and run a programme to reduce social isolation: http://www.ageuk.org.uk/oldham/how-you-can-help/	
		Run a digital inclusion programme for a specific community.	x% of customers directed towards lower-cost forms of contact (e.g. phone or web rather than face-to-face)
		Support service users to engage in volunteering.	x number of service users engaged in volunteering
		Support service users into work experience / paid work / training.	x number of service users into work experience / paid work / training
		Individuals are supported to manage their finances etc.	



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	7. Individuals and communities empowered to make positive choices about their local area. (new)	Actively communicate with the local community about the work being delivered: engage local groups to design billboards; hold regular engagement events; upskill local communities so they can set up their own group.	
	8. Communities involved in the decision making, development and delivery of services, putting residents at the heart of everything we do. (new)	Work with service users to design / deliver the service.	
9. Protect our physical environment	Activity support the green dividend programme: http://www.oldham.gov.uk/info/200965/green_dividend_fund	Provide tools, resources or equipment. Donate land or set aside resources for the programme	
	Sponsor the street trees development programme: http://www.oldham.gov.uk/info/200964/street_trees_fund	Number of trees purchased	



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		<p>Activity support the Oldham Community Power initiative:</p> <p>http://www.oldham.gov.uk/info/200963/generation_oldham</p> <p>http://www.uk.coop/directory/oldham-community-power-limited</p>	<p>Donation or financial support, renewable energy installation</p>
		<p>Support households to better manage their energy demands through improvements in the fabric of their homes, bringing them out of fuel poverty and contributing to climate change goals:</p> <p>http://www.oldham.gov.uk/warm_homes_oldham</p>	<p>Number of households supported</p>
<p>Healthy, happy and confident people and communities</p>	<p>9. A more empowered and independent population and thereby reduce demand on expensive and institutionalised health and social care services.</p>	<p>Deliver the service on a localised basis so that the average distance to travel to access the service is reduced by x miles.</p>	
		<p>x% of residential social care users supported to live independently.</p>	
	<p>10. Giving all our children the Best Start in Life – so they are school ready and then work ready.</p>	<p>Support prevention by running education and publicity campaigns with specific targets (e.g. support x number of staff / residents / service users to stop smoking / increase their physical activity).</p>	
		<p>Work ready: Volunteer time and resources to Council's work experience policy, operated through Positive Steps, by running work ready sessions with schools and colleges.</p> <p>http://www.positive-steps.org.uk/index.php/services-for-employers</p>	



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	11. Mental health is central to good health. We want everyone to know where to go for help on mental health: talk, support and access.	Work with local VCS providers to offer Oldham-based staff access to mental health information and guidance.	
		Provide support to local VCS mental health providers – financial or in kind.	
	12. Healthy homes, green spaces and local amenities	Contribute resources, time, expertise or even land to the Get Oldham Growing programme: http://www.oldham.gov.uk/getoldhamgrowing	