

Commissioning Specification

Introduction

Funding will be available to commission the service for a period of 9 months with a start date of July 1st 2007.

Expressions of interest should be submitted on the template provided and addressed as below to arrive no later than Friday 1st June at 5pm

Private and Confidential
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Programme Specification

Activity to be Commissioned	Title of Project Promoting reduction in smoking in BME communities, the under 35's and pregnant women
Objective	To increase awareness of and access to stop smoking services in Oldham, and hence increase quit rates, in BME communities, young men and women and pregnant women.
Target groups	Men and women under the age of 35 Pregnant women, their partners and families
Number and type of beneficiaries	<p>15 local residents of Oldham become smoking cessation outreach workers (see interventions)</p> <p>Train 15 local residents in smoking cessation brief intervention training</p> <p>Train a minimum of 30 local residents of BME heritage in smoking cessation brief interventions</p> <p>Train a minimum of 75 staff / volunteers employed by partner/voluntary organisations working with the above target groups (excluding those attending the intermediate level training in section 5)</p> <p>Provide 1 x stop smoking service fro 14-20 year olds</p> <p>Provide stop smoking programmes x 4 hours at Oldham Sixth Form College, Oldham College x 4 hours and University Centre Oldham x 2 hours per week</p> <p>5 x 2 hours drop in stop smoking sessions held in venues used by local BME community organisations / groups.</p> <p>Deliver Stop Smoking programmes in workplaces with a high proportion of employed under the age of 35 or of BME heritage - average of 8 hours per week.</p> <p>Provide stop smoking input to courses run by trade professional organisations with a high proportion of employed under the age of 35 or BME heritage- average of 2 hours per week.</p> <p>Provide intensive specialist smoking cessation support to 3</p>

	<p>GP practices with a high BME population but a low referral rate to smoking cessation services.</p> <p>Provide 1 day intermediate level Stop Smoking training for midwives, health centres and children centre staff.</p>
Interventions	<p>1) Smoking cessation outreach workers</p> <ul style="list-style-type: none"> ▪ Train, and employ on a sessional basis, a minimum of 15 local residents of Oldham to become smoking cessation outreach workers. These workers should include a mixture of: <ul style="list-style-type: none"> ▪ Young men and women ▪ Men from a range of different ethnic minority backgrounds representative of the local communities in Oldham ▪ Young mothers who have managed to quit during/before pregnancy <p>The out reach workers will promote smoking cessation, smoke free environments and the Stop Smoking Service in their communities and attend a range of community groups, events and promotions. In close association with the PCT's Stop Smoking Service, the outreach workers will work with a range of partners, for example, Children Centres / Extended Schools, mothers/children groups, BME community/faith groups, youth service, education and training providers, workplaces, community events/festivals.</p> <p>The outreach workers (in total) will be employed for an average of 40 hours per week. The outreach workers training should include smoking cessation brief intervention training plus additional training/role play practice in how to engage people in talking about stopping smoking.</p> <p>2) Smoking cessation brief intervention training for local residents and voluntary/statutory organisations working with BME communities, young people and young mothers</p> <ul style="list-style-type: none"> ▪ Train a minimum of 30 local residents of BME heritage who are active in their communities in smoking cessation brief intervention – to help increase overall awareness in smoking cessation and the local services available. ▪ Train a minimum of 75 staff / volunteers employed by partner/voluntary organisations working with the above target groups (excluding those attending the intermediate level training in section 5). <p>3) Provide Specialist Stop Smoking Support in venues readily accessible by young people and BME communities run by specialist advisors with specific expertise in working with young people or BME communities</p> <ul style="list-style-type: none"> ▪ Provide a Stop Smoking service for 14 to 20 year olds held in a central venue already attended by young people in Oldham for general advice or health services – two x 2 hour early evening sessions. ▪ Provide Stop smoking programmes (mixture of group and drop in sessions) delivered on site at Oldham Sixth Form College (4 hours per week), Oldham College (4 hours per week) and University College (2 hours per week). ▪ Five x 2 hour drop in stop smoking sessions held in venues used

	<p>by local BME community organisations/groups. Ideally members of these community organisations will be trained as specialist advisors to deliver these sessions. The advisors will therefore be aware of cultural issues and able to speak the relevant languages. The specialist advisors will be employed on a sessional basis by the Stop Smoking service.</p> <p>4) Workplace Stop Smoking Support</p> <ul style="list-style-type: none"> ▪ Deliver Stop Smoking programmes (mixture of drop in and group sessions) in workplaces with a high proportion of employees under the age of 35 or of BME heritage (average of 8 hours per week). ▪ Provide Stop Smoking input to courses run by trade/professional organisations with a high proportion of employees under the age of 35 or of BME heritage (e.g. Safe Cab course) (average of 2 hours per week). <p>4) Intensive specialist smoking cessation support in GP practices with high BME origin</p> <ul style="list-style-type: none"> ▪ Provide intensive specialist smoking cessation support to 3 GP practices with a high BME population but low referral rates to the smoking cessation service. Provide support to improve their identification of smokers and referral to the stop smoking service, and run two half-day stop smoking clinics per week in each of the target practices. <p>5) Smoking in Pregnancy</p> <ul style="list-style-type: none"> ▪ Provide 1 day intermediate level Stop Smoking training for midwives, health visitors and children centre staff, including extended brief intervention plus role play in how to engage with women in talking about smoking.
Duration of programme	1 st July 2007 to 31 st March 2008
Funding available	Up to £80,500

Relevant Local Area Agreement Indicators and Targets to which the Activity will Contribute	Ref	LAA Indicator	Overall LAA Target	Specific nature of work contributing towards achievement of the LAA Target
	1	Number of Clients quitting at 4 weeks from BME population	2007/08 LDP Quit 39 Stretch target 82	Increases in BME quitters should be achieved through a combination of: <ul style="list-style-type: none"> ▪ Outreach work ▪ Training BME community members and volunteers/workers in brief interventions ▪ Delivering stop smoking programmes from venues used by BME community groups, in workplaces with BME workers and in the colleges. ▪ Supporting GP practices with a high BME population to increase referrals to the stop smoking programme and deliver stop smoking programmes in these GP practices
	2	Number of clients quitting at 4 weeks who are male and aged between 16-34 (not including BME)	2007/08 LDP Quit 135 Stretch target 284	Increases in young male quitters should be achieved via: <ul style="list-style-type: none"> ▪ Outreach work ▪ Training of staff/volunteers working with young people in brief interventions ▪ Delivery of stop smoking programmes for the under 20s, in the colleges and workplaces
	3	Percentage of women smoking during pregnancy in Oldham To reduce by 1.5% per annum, women smoking during pregnancy in populations living in Coldhurst, Werneth, St Paul, Alexandra and St James	2007/08 target 16% (LDP target 15%)	<ul style="list-style-type: none"> ▪ In the long term, activities to reduce smoking in young women (e.g. via the colleges and under 20s clinics) will lead to a reduction of women who smoke when they become pregnant ▪ Increased training for the midwives/health visitors and children centres staff should improve uptake of stop smoking services by pregnant women

		wards		
Additional requirements	<p>The delivery agent will be expected to work closely with:</p> <ul style="list-style-type: none"> ▪ the Primary Care Trust's Stop Smoking Service, Community Health Development Teams and Health Visiting Teams ▪ the Pennine Acute NHS Trust's Midwifery Service ▪ Children centres in Oldham ▪ BME Community and faith groups ▪ Colleges, youth services, connections and other providers of services for young people ▪ Other partners as relevant <p>The delivery agent will be expected to undertake an evaluation of the activity undertaken including access and quit statistics, and qualitative feedback from stakeholders (clients, partner organisation and their staff).</p>			