

LAA Target Monitoring Report

Red	Critical - Way off target. Needs urgent attention
Amber	Issues identified - further work required to meet target
Green	Good Performance - direction of travel positive

Health & Well Being Block

Block Lead:

Tier 1: Place Shaping Priorities

Indicator	LAA Theme	Lead Officer	Lead Organisation	Reporting Officer (officer reporting data to LSP)	Data Owner (Person/organisation where data derived/held)	Updater (named individual in Oldham who obtains the data for this report)	Data Source	Reporting period	Level of reporting (e.g. to Borough, Ward, SOA level)	Baseline Performance	2008/09 Target	2008/09 Actual	2009/10 Target	2009/10 Actual	2010/11 Target	2010/11 Actual	Good Is (High/Low)	Intervention Level	Quarter 1 Target	Quarter 1 Actual	Quarter 2 Target	Quarter 2 Actual	Quarter 3 Target	Quarter 3 Actual	Quarter 4 Target	Quarter 4 Actual	Current Position (As at quarter 3)	
NI 39 Alcohol harm related hospital admission rates *	H&WB	Debra Malone			PAHT	BIU, OPCT	HES	Annually	Borough	2006/07 - 1674	1805		1853		1879		Low								2008/09 1904	2007/08 1763	<p><b>Oldham Lead - Debra Malone</b>                      Direction of travel (improving/static/declining):                      RAG Rating: Green                      Interventions Recommended:                      Current Activities/Projects:</p>	
NI 120 All-age all cause mortality rate *	H&WB	Alan Higgins			ONS	BIU, OPCT	ONS	Annually (next due 23/12/09)	Borough	Males - 859 Females - 644	Males - 810 Females - 555		Males - 780 Females - 537		Males - 752 Females - 520		Low								2008 Males - 810 Females - 555	2008 Local Proxy Males - 851.37 Females - 576.67	<p><b>Oldham Lead - Alan Higgins</b>                      Direction of travel (improving/static/declining):                      Improving slowly, but health inequalities remain both within Oldham and nationally.                      RAG Rating: Red.                      Interventions Recommended: The three major causes of death, vascular disease, respiratory disease and cancer, have been prioritised within the Commissioning Strategic Plan, alongside the reduction of smoking.                      Current Activities/Projects: Activities developed to reduce the mortality rates for circulatory disease and cancer, plus those aimed at reducing the rate of smoking, are expected to improve performance against this target.</p>	
NI 121 Mortality rate from all circulatory diseases at ages under 75 *	H&WB	Lisa Wilkins			ONS	BIU, OPCT	ONS	Annually	Borough	128.39	109.05		103.57		98.37		Low								2008 109.05	2008 Local Proxy 99.62	<p><b>Oldham Lead - Lisa Wilkins</b>                      Direction of travel (improving/static/declining): The rolling 3-year average figures for 2005-07 from the Office of National Statistics show an improvement on the baseline rate, with local data suggesting that this has continued over 2008 and exceeded the target set.                      RAG Rating: Green                      Interventions Recommended: Stronger emphasis on primary care vascular disease management is required if significant impact on CVD mortality is to be achieved. This will require support from a multi-disciplinary team. The importance of improving the quality of generic primary care management of vascular disease to aid improvement for this area is also under discussion.                      Current Activities/Projects: There are several large pieces of vascular work in progress which includes the implementation of stroke rehabilitation services, TIA awareness/improved care, renal service redesign, haemodialysis unit development and a diabetes integrated service.</p>	
NI 122 Mortality from all cancers at ages under 75 *	H&WB	Evelyn Desai			ONS	BIU, OPCT	ONS	Annually	Borough	132.86	129.19		124.84		120.64		Low								2008 129.19	2008 Local Proxy 136.31	<p><b>Oldham Lead - Evelyn Desai</b>                      Direction of travel (improving/static/declining):                      Progress in reducing cancer mortality is being made. However, this latest rate of 135.09 (3 year average up to 2007) is an increase from the baseline meaning that the target set for 2008/09 is unlikely to be met, but current and planned activity to tackle cancer should result in continued progress towards achieving targets.                      RAG Rating: Red                      Interventions Recommended: Following a dip in breast screening, a task and finish group is looking at procuring a better service to improve access. The Commissioning Strategic Plan has highlighted the need for investment in prevention.                      Current Activities/Projects: The NHS Bowel Cancer screening programme commenced in April 2008 and is being promoted vigorously. In January 2009, a national play on bowel cancer was piloted in Oldham, which had the highest attendance in the country at that time. The new Human Papillomavirus (HPV) immunisation programme is now in place and should help to reduce mortality from cervical cancer alongside the ongoing screening programme.</p>	
NI 136 People supported to live independently through social services (all ages) *	H&WB	Wolstencroft / Paul Davies			ACS - Social Care	PMc	SWIFT - Social Care Database	Quarterly	Borough	2006/07 - 2,803	3,311		3,598		3,885		High		3,100	3,035	3,150	3,312	3,200	3,420	3,311	3,522	<p><b>Oldham Lead - Tom Wolstencroft/ Paul Davies</b>                      Direction of travel (improving/static/declining):                      Improving - Considerable increase in the numbers receiving care managed services, especially Older People. Backloading of Home Care and In Control provisions has                      RAG Rating: Green                      Interventions Recommended:                      Current Activities/Projects:</p>	
NI 123 Stopping Smoking: rate of self-reported 4-week smoking quitters per 100,000 population aged 16 or over *	H&WB	Debra Malone			Stop Smoking Service, OCHS (part of OPCT)	BIU, OPCT	Stop Smoking Service, OCHS (part of OPCT)	Quarterly (next due 31/05/09)	Borough	04/05-06/07 - 1057	1,128		1,141		1,161					282	248	564	461	846	656	1128	727 Up to end Jan 2009. End of year data due mid-June 2009.	<p><b>Oldham Lead - Debra Malone</b>                      Direction of travel (improving/static/declining): The direction of travel is improving slowly, but still remains below target.                      RAG Rating: Red                      Interventions Recommended: Following a series of audits and clarification of the Department of Health's reporting criteria, a revised baseline figure of 1,930 quitters was accepted. However, the new target remained challenging and has not been met. A programme team has been established to take forward the PCT's Strategic Commissioning Plan (SCP) priorities that relate to smoking cessation and tobacco control. It will produce a revised service specification for 2009/10, specifically aimed at increasing quit rates and reducing prevalence, particularly within key groups, such as women who smoke in pregnancy, entrenched smokers, men from BME communities and young people. Prevention and smoking interventions for those aged between 16-25 years will be the focus for activity for the funding allocation from the Area Based Grant up to April 2009.</p>
NI 128 User reported measure of respect and dignity in their treatment *	H&WB	Alan Higgins			ACS - Social Care	PMc	Social Services Annual User Survey	Annual	Borough	Males - 859 Females - 644	Males - 810 Females - 555		Males - 780 Females - 537		Males - 752 Females - 520		Low										<p><b>Oldham Lead - Alan Higgins</b>                      Direction of travel (improving/static/declining):                      RAG Rating:                      Interventions Recommended:                      Current Activities/Projects:</p>	

NI 130 Social care clients receiving Self Directed Support (Direct Payments and Individual Budgets) *	H&WB	Ben Maybury			ACS - Social Care	PMc	SWIFT - Social Care Database	Quarterly	Borough	2006/07 - 2.4%	30%	40%	60%	High				775	704	1000	1044	1150	1172	1288	1293	Oldham Lead - Bev Maybury Direction of travel (improving/static/declining): Improving - 2,080 clients receiving Self Directed Support. RAG Rating: Green Risk Rating: Low Interventions Recommended: Current Activities/Projects:
NI 135 Carers receiving needs assessment or review and a specific carer's service, or advice and information *	H&WB	m Wolstencroft			ACS - Social Care	PMc	SWIFT - Social Care Database	Quarterly	Borough	2006/07 - 9.4% 2007/08 - 10.6%	15.0%	20.0%	25.0%	High				11.0%	10.4%	12.0%	8.8%	13.5%	10.5%	15.0%	19.7%	Oldham Lead - Tom Wolstencroft Direction of travel (improving/static/declining): Improving - 1,341 Carers receiving services or offered information & advice RAG Rating: Green Interventions Recommended: Current Activities/Projects:
Patient reported measure of quality of overall experience during treatment. (L1)	H&WB	Shauna Dixon					To be identified																			Oldham Lead - Shauna Dixon Direction of travel (improving/static/declining): RAG Rating: Interventions Recommended: Current Activities/Projects:

**Tier 2: Significant Improvement Areas**

Indicator	LAA Theme	Lead Officer	Lead Organisation	Reporting Officer (officer reporting data to LSP)	Data Owner (Person/Organisation where data derived/held)	Updater	Data Source	Reporting period	Level of reporting (e.g. to Borough, Ward, SOA level)	Baseline Performance	2008/09 Target	2008/09 Actual	2009/10 Target	2009/10 Actual	2010/11 Target	2010/11 Actual	Good Is (High/Low)	Intervention Level	Quarter 1 Target	Quarter 1 Actual	Quarter 2 Target	Quarter 2 Actual	Quarter 3 Target	Quarter 3 Actual	Quarter 4 Target	Quarter 4 Actual	Current Position (As at quarter 3)
NI 8 Adult participation in sport	H&WB	Ian Hughes			Ian Hughes	Amanda Carpenter				20% 2008 Active People Survey	20%		21%	22%										17.60%			Oldham Lead - Ian Hughes Direction of travel (improving/static/declining): Slightly improving RAG Rating: Red at present but could change depending on new target set Interventions Recommended: A number of actions are being taken with a view to increasing participation in sport & recreation. These include the establishment of the Cultural Strategy Implementation Board to oversee the delivery of the Councils cultural strategy - the creation of Oldham's Sport & Physical Activity Alliance which brings together key players from within the Councils, Schools, OCLL, PCT, Voluntary Sports Sector, Oldham Athletic FC Trust, and others to review progress including actions to be taken to increase participation - the added emphasis now given to increasing participation including the PESCEL strategy for schools, the development of school club links to address the fall off in participation when young people leave school - the improvement being made to the Councils sports and recreation facilities as shown by the increased number of green
NI 40 Drug users in effective treatment	H&WB	Debra Malone			NDTM	BIU, OPCT	NDTM System	Quarterly	Borough	812 (07/08)	828		845	862			High		828	912	828	909	828	908 (Dec 2007 - Nov 2008)	828	Data not available yet	Oldham Lead - Debra Malone Direction of travel (improving/static/declining): From the NDTMS reporting, the figures for Oldham have remained fairly stable for at least the last 2 years. RAG Rating: Green Interventions Recommended: Current Activities/Projects:
NI 53 Prevalence of breastfeeding at 6-8 weeks from birth	H&WB	Elaine Godina			OCHS (Part of OPCT)	BIU, OPCT	Child Health Information System	Quarterly	Borough		44.30%		50.30%	57.20%			High		85% (level of recording)	49.0%	85% (level of recording)	69.8%	85% (level of recording)	55%	85% (level of recording)	51%	Oldham Lead - Elaine Godina Direction of travel (improving/static/declining): Recording of this information is improving. RAG Rating: Red Interventions Recommended: The measurement of prevalence of breastfeeding at 6-8 weeks has been a new data collection for 2008/09. As such, for this first year, the focus of this indicator has been to improve the level of recording of the desired information so that a more accurate picture of the prevalence of breastfeeding at 6-8 weeks is obtained in the future. However, nationally, levels of recording have been patchy and the DoH are looking at redesigning the "red book", the main source of this information. Within the North West, the Regional Infant Coordinator, is planning to visit PCTs to share good practice from PCTs where the target is being met. GPs not recording the feeding status at the 6-8week examination are now being identified and targeted for support. The forms used to during the examinations are being redesigned to provide prompts. Current Activities/Projects: Breast feeding support gro
NI 124 People with a long-term condition supported to be independent and in control of their condition	H&WB	Tim Drowley			Healthcare Commission	BIU, OPCT	Patient Survey	Annually (next due 15/10/09)	Borough		10%						High										Oldham Lead - Tim Drowley Direction of travel (improving/static/declining): RAG Rating: Interventions Recommended: Current Activities/Projects:
NI 125 Achieving independence for older people through rehabilitation/intermediate care	H&WB	Dorothy Phillips / Althea Jackson			ACS - Social Care	PMc	SWIFT - Social Care Database	Quarterly	Borough		70%		80%	90%			High										Oldham Lead - Dorothy Phillips/ Althea Jackson Direction of travel (improving/static/declining): Improving - A higher proportion of clients remained at home 91 days following hospital discharge and a stay in an intermediate care setting. RAG Rating: Green Interventions Recommended: Current Activities/Projects:

NI 126 Early access for women to maternity services	H&WB	Shauna Dixon			PAHT	BIU, OPCT	PAHT	Quarterly	Borough	70%	65%	80%	90%	High	70%	20%	70%	24%	70%	20%	70%	24%	Oldham Lead - Shauna Dixon Direction of travel (improving/static/declining): Static RAG Rating: Red Interventions Recommended: Current Activities/Projects: A strategy for maternity services has been produced by the local hospital trust, which includes this indicator. Work is also underway to improve the robustness of data, and to monitor compliance monthly via the Commissioning for Quality and Innovation (CQUIN) Framework 2009/10 contract.
NI 129 End of life access to palliative care enabling people to choose to die at home	H&WB	Deborah Sullivan			ONS/NCHOD	BIU, OPCT	ONS/NCHOD	Annually (next due 25/11/09)	Borough					High									Oldham Lead - Direction of travel (improving/static/declining): RAG Rating: Interventions Recommended: Current Activities/Projects:
NI 131 Delayed transfers of care from hospitals	H&WB	Dorothy Phillips / Alan Chittenden			ACS - Social Care & PCT	PMc	SITrep Returns - Pennine Care & Acute	Quarterly	Borough	2007/08 - 1.4	1.2	0.9	0.6	Low		10.0		8.8		8.3		6.7	Oldham Lead - Dorothy Phillips / Alan Chittenden Direction of travel (improving/static/declining): Improving - The average number of delays at both Pennine Care and Pennine Acute reduced considerably towards the end of 2008/09. RAG Rating: Amber
NI 134 The number of emergency bed days per head of weighted population	H&WB	Denis Gizzi			PAHT	BIU, OPCT	HES	Annually (next due 30/09/09)	Borough	0.59 (05/06)				Low									Oldham Lead - Denis Gizzi Direction of travel (improving/static/declining): RAG Rating: Interventions Recommended: Current Activities/Projects:
NI 141 Number of vulnerable people achieving independent living	H&WB	Lynda Megram			Lynda Megram - Supporting People - ACS	PMc	Supporting People Data Returns	Quarterly	Borough	2007/08 - 79.7%	79%			High	79%	72.8%	79%	75.8%	79%	80.0%	79%	Not Yet Available	Oldham Lead - Lynda Megram Direction of travel (improving/static/declining): Improving RAG Rating: Green - Currently Meeting Target Risk Rating: Medium This PI will be radically affected by Oldham's In Control changes: three key risks - data will need Interventions Recommended: Current Activities/Projects:
NI 142 Number of vulnerable people who are supported to maintain independent living	H&WB	Lynda Megram			Lynda Megram - Supporting People - ACS	PMc	Supporting People Data Returns	Quarterly	Borough	2007/08 - 98.1%	98%			High	98%	98.6%	98%	98.5%	98%	99.0%	98%	Not Yet Available	Oldham Lead - Lynda Megram Direction of travel (improving/static/declining): Improving RAG Rating: Green - Currently Meeting Target Risk Rating: Medium This PI will be radically affected by Oldham's In Control changes: three key risks - data will need Interventions Recommended: Current Activities/Projects:
NI 145 Adults with learning disabilities in settled accommodation	H&WB	Alan Chittenden			ACS - Social Care & PCT	PMc	SWIFT - Social Care Database	Annual	Borough					High						91.4%		92.7%	Oldham Lead - Alan Chittenden Direction of travel (improving/static/declining): NA - This PI is being reported for the first time. A high proportion of Learning Disabilities clients are in settled accommodation. RAG Rating: GreenN, Risk Rating: Low Interventions Recommended: Current Activities/Projects:
NI 149 Adults in contact with secondary mental health services in settled accommodation	H&WB	Paul Davies			Pennine Care		MHMSD	Annual (due on Data Hub 29/07/09)	Borough	Brand New PI - no baseline data currently available.	Targets to be agreed in partnership with PCT	Targets to be agreed in partnership with PCT	Targets to be agreed in partnership with PCT	High		Systems being developed with Pennine Care to capture this information through their Mental Health Minimum DataSet						Oldham Lead - Paul Davies Direction of travel (improving/static/declining): RAG Rating: Interventions Recommended: Current Activities/Projects:	

**Tier 3: Performance Monitoring**

Indicator	LAA Theme	Lead Officer	Lead Organisation	Reporting Officer (officer reporting data to LSP)	Data Owner (Person/organisation where data derived/held)	Updater	Data Source	Reporting period	Level of reporting (e.g. to Borough, Ward, SOA level)	Baseline Performance	2008/09 Target	2008/09 Actual	2009/10 Target	2009/10 Actual	2010/11 Target	2010/11 Actual	Good Is (High/Low)	Intervention Level	Quarter 1 Target	Quarter 1 Actual	Quarter 2 Target	Quarter 2 Actual	Quarter 3 Target	Quarter 3 Actual	Quarter 4 Target	Quarter 4 Actual	Current Position (As at quarter 3)
NI 119 Self-reported measure of people's overall health and well-being	H&WB	Alan Higgins					Place Survey			68.8% 2008 Place Survey																	Oldham Lead - Alan Higgins Direction of travel (improving/static/declining): RAG Rating: Interventions Recommended: Current Activities/Projects:
NI 127 Self reported experience of social care users	H&WB				ACS - Social Care	PMc	Social Services Annual User Survey	Annual (next due 01/04/10)	Borough	New survey question - baseline data not yet available.	Unable to set targets until baseline available	Unable to set targets until baseline available	Unable to set targets until baseline available				High										Oldham Lead - Direction of travel (improving/static/declining): RAG Rating: Interventions Recommended: Current Activities/Projects:
NI 132 Timeliness of social care assessments	H&WB	Dorothy Phillips / Alan Chittenden			ACS - Social Care	PMc	SWIFT - Social Care Database	Quarterly	Borough	2007/08 - 75.2%	77%		80%	82%			High	74%	69.4%	75%	82.9%	76%	80.7%	77%	77.6%	Oldham Lead - Dorothy Phillips / Alan Chittenden Direction of travel (improving/static/declining): Declining - Slight decline in the proportion of assessments completed within 4 weeks across all service areas. RAG Rating: Green - 2008/09 Target Met. Risk	

NI 133 Timeliness of social care packages	H&WB	Tom Wolstencroft / Paul Davies			ACS - Social Care	PMc	SWIFT - Social Care Database	Quarterly	Borough	2007/08 - 93.5%	94%	95%	96%	High		93%	90.9%	93%	90.2%	94%	90.1%	94%	94.1%	Oldham Lead - Tom Wolstencroft / Paul Davies Direction of travel (improving/static/declining): - Improving - A higher proportion of new clients going onto receive services within 28 days. RAG Rating: Green - 2008/09 Target Met. Risk Rating: Low Interventions Recommended:
NI 137 Healthy life expectancy at age 65	H&WB	Alan Higgins			DWP		CENSUS 2011	Due on Data Hub 29/03/12	Borough															Oldham Lead - Alan Higgins Direction of travel (improving/static/declining): RAG Rating: Interventions Recommended: Current Activities/Projects:
NI 139 People over 65 who say that they receive the information, assistance and support needed to exercise choice and control to live independently	H&WB						Place Survey			29% 2008 Place Survey														Oldham Lead - Direction of travel (improving/static/declining): RAG Rating: Interventions Recommended: Current Activities/Projects:
NI 184 Food establishments in the area which are broadly compliant with food hygiene law	SSC				Food Standards Agency / DH		Food Standards Agency / DH	Annual (Data Hub says data available 01/04/09 but no data found)																Oldham Lead - Direction of travel (improving/static/declining): RAG Rating: Interventions Recommended: Current Activities/Projects:
NI 190 Achievement in meeting standards for the control system for animal health	H&WB	Steve Turner			DEFRA		DEFRA Animal Health	Annual (next available 01/04/10)																Oldham Lead - Steve Turner Direction of travel (improving/static/declining): RAG Rating: Interventions Recommended: Current Activities/Projects:

\* Improvement Targets

\*\* Working Neighbourhoods Fund (WNF) Improvement Targets

(L) Local Indicators

**Stretch Targets carried forward**

Indicator	LAA Theme	Lead Officer	Lead Organisation	Reporting Officer (officer reporting)	Data Owner (Person/organisation where data)	Updater	Data Source	Reporting period	Level of reporting (e.g. to Borough, Ward, SOA level)	Baseline Performance	2008/09 Target	2008/09 Actual	2009/10 Target	2009/10 Actual	2010/11 Target	2010/11 Actual	Good Is (High/Low)	Intervention Level	Quarter 1 Target	Quarter 1 Actual	Quarter 2 Target	Quarter 2 Actual	Quarter 3 Target	Quarter 3 Actual	Quarter 4 Target	Quarter 4 Actual	Current Position (As at quarter 3)
SMOKING Engagement with Stop Smoking Service by subgroup; Number of Clients quitting at 4 weeks from BME population (LAA47)		Debra Malone			Stop Smoking Service, OCHS (part of OPCT)	BIU, OPCT	Stop Smoking Service, OCHS (part of OPCT)	Quarterly (Time-lag)	Borough	2004/5 Numbers of BME quitting, 30	LDP Quit 39 (103)						High		26 YTD	30	52 YTD	77	77 YTD	113	103	Data available May 09 Oldham Lead - Debra Malone Direction of travel (improving/static/declining): RAG Rating: Green Interventions Recommended: Current Activities/Projects:	
Stretch Target: 7a)										Increase the total number of individuals from the BME population accessing the service and quitting from 116 to 241 (an increase of 125 people over the three years of the LAA)																	
SMOKING Engagement with Stop Smoking Service by subgroup; Number of clients quitting at 4 weeks who are male and aged between 16-34 (not including BME) (LAA48)		Debra Malone			Stop Smoking Service, OCHS (part of OPCT)	BIU, OPCT	Stop Smoking Service, OCHS (part of OPCT)	Quarterly (Time-lag)	Borough	102	LDP Quit 135 (356)						High		89 YTD	48	178 YTD	87	267 YTD	108	356	Data available May 09 Oldham Lead - Debra Malone Direction of travel (improving/static/declining): RAG Rating: Red Interventions Recommended: Current Activities/Projects:	
Stretch Target: 7b)										Increase the total number of males aged 16-34 (not including BME) accessing the service and quitting from 404 to 834 (an increase of 430 people over the three years of the LAA)																	
3b) Older people living at home: Number of admissions of older people aged 65 or over to permanent residential and nursing care		Dorothy Phillips								2,520 2005/6	4000						High		4,490	4,603	4,526	4,940	4,562	5,168	4,600	5,373 Oldham Lead - Dorothy Phillips Direction of travel (improving/static/declining): Improving - There has been an increase of 205 older people helped to live at home since December 2008. RAG Rating: Green Interventions Recommended: Current Activities/Projects:	
Stretch Target: 8a)										Increase the number of older people aged 65 or over helped to live at home from 2,835 people to 4,000 in 2008/9 (an increase of 1,165 people in the third year of the LAA)																	
3b) Older people living at home: Number of admissions of older people aged 65 or over to permanent residential and nursing care		Dorothy Phillips								1,100 good 2004/5	1,100 good (1,000)	972	1,100 good (1,000)	916	1,100 good (900)				912	908	883	883	904	890	900	857 Responsibility - Dorothy Phillips Direction of travel (improving/static/declining): Improving - A decline in the number of people in permanent residential and nursing care. RAG Rating: Green - 2008/09 stretch target met. Risk Rating - Low; Significant red Interventions Recommended: Current Activities/Projects:	
Stretch Target: 8b)										Reduce the number of supported admissions of older people aged 65 or over to permanent residential and nursing care from 1,100 people to 900 in 2008/9 (a reduction of 200 people in the third year of																	