Improving Employability – Enabling Measure Assessment – City Strategy Framework - Draft

Outreach & Engagement

Client Engagement

Client centred Information, Advice and Guidance – e.g. Joined up Skills and Job Brokerage Service

Programme Type

	Bespoke Pre-Recruitment Programmes	Work-focussed Programmes	Skills based programmes	Preventative/pro-active Programmes.
	e.g. Salford MBC Tesco Most instances less than 16 hours	e.g. ILMs Most instances greater than 16 hours	Supply Model – Individual training/ employment plans Variable programme length	e.g. Job changers Redundancy projects Variable length – but may/may not target claimants
EM3 16 hour rule - Probability activity will contravene 16 hr rule	Low	None	High	N/A - Low
JSA Client	JSA benefit Payment, Training, Childcare & Travel			
IB Client	Childcare, Travel plus additional training cost			
IS Lone Parent	Need to join New Deal for Lone Parents – covers childcare & benefit costs			

Employer Engagement

e.g. Supporting Programme Design, awareness raising etc.