

LAA Target Monitoring Report

Red	Critical - Way off target. Needs urgent attention
Amber	Changes identified - further work required to meet target
Green	Very Good Performance - direction of travel positive

Economy & Enterprise Block

Block Lead: Tom Flanagan

Indicator	Baseline Performance	LAA Targets			2008/09 Performance								2008/09 Performance Commentary
		2006/07	2007/08	2008/09	Quarter 1 Target	Quarter 1 Actual	Quarter 2 Target	Quarter 2 Actual	Quarter 3 Target	Quarter 3 Actual	Quarter 4 Target	Quarter 4 Actual	
Outcome A - Improving enterprise, innovation and business growth													
Increase number of VAT registered businesses	Oldham - 36.3%	.	37.0%	37.4%		reported annually							<p>Responsibility - Jonathan Phillips Comment on Performance: Last update shown good growth. No update this Qtr. data monitored annually at Q3 2008/9. Risk Analysis: GREEN Interventions Recommended: None Interventions/Projects Current: Enterprise Factory, What's Stopping you starting, Think Local, Outreach Programme.</p>
Increase total business stock	480	.	487	494		538 (7113)							<p>Responsibility - Jonathan Phillips Comment on Performance: Business stock has fell by approx 12 from 7125 businesses since March 2008. Risk Analysis: Amber Interventions Recommended: Oldham's Business start-up and growth programme. Interventions/Projects Current: NWDA start-up programme. The Enterprise Factory.</p>
Number of Social Enterprises where income earned is at least 50% of annual turnover (LAA33)	8	12	16	16									<p>Responsibility - Jonathan Phillips Comment on Performance: On target as per last update. No update this due to the closure of Collective NW. Risk Analysis: N/A Interventions Recommended: Oldham's Business Start-up and growth programme. Interventions/Projects Current: NWDA provision by Business Support Solutions. NWDA Start-up contract. The Outreach Programme.</p>
Types of businesses by key sectors based on number employed in: a) Construction (LAA34) b) Creative Industries (LAA35)	C: 4186 CI: 3506	C - 6.5% CI - 4.5%	C - 6.6% CI - 4.7%	C - 6.7% CI - 4.9%		reported annually							<p>Responsibility - Jonathan Phillips Comment on Performance: No update, data monitored annually at Q3. Risk Analysis: Red as per last update. Interventions Recommended: Creative Industries strategy/action plan. Interventions/Projects Current: J21</p>
Outcome B - Improve the skills and employability of the Boroughs residents													
No. of FTE students entering UCO (LAA36)	600	688	911	1,081	Monitored Annually at Qtr 2	1,081				Monitored Annually at Qtr 2			<p>Responsibility - Jon Bloor Comment on Performance: No change since Q4 2007/8,. Over achievement of the target achieved for year 2. The first year was a transitional year and has therefore performed very well against a challenging first year target . The second year has shown dramatic increase in recruitment. Risk Analysis: GREEN Interventions Recommended: None Interventions/Projects Current: Highway to Higher Education, Junior University, Young Professionals</p>
Retention of cohort entering UCO at the end of each academic year (LAA37)	510	584	774	919	Data no longer available								<p>Responsibility - Jon Bloor Comment on Performance: Changes to recording processes mean this data is unavailable Risk Analysis: Interventions Recommended:</p>

Progression of cohort entering UCO through to following academic year (LAA38)

480

550

729

864

Data no longer available

Responsibility - Jon Bloor

Comment on Performance: Changes to recording processes mean this data is unavailable

Risk Analysis:

Interventions Recommended:

Indicator	Baseline Performance	LAA Targets			2008/09 Performance								2008/09 Performance Commentary
		2006/07	2007/08	2008/09	Quarter 1 Target	Quarter 1 Actual	Quarter 2 Target	Quarter 2 Actual	Quarter 3 Target	Quarter 3 Actual	Quarter 4 Target	Quarter 4 Actual	
The number of adults aged 16 or over achieving literacy, language, or numeracy qualifications at entry level 3, level 1 or level 2 (LAA39)	1,208	1208 (1268)	1306 (1366)	1306 (1367)	Monitored annually at Qtr 2		1,367	Year 2 data for this indicator will be reported in Qtr 2 2008/09					Responsibility - Alison Wells Comment on Performance: Information from The Oldham College and Lifelong Learning Service suggests that the independent figure currently awaited from the LSC should be similar to that of last year, indicating that the target will be achieved. Risk Analysis: GREEN Interventions Recommended: None Interventions/Projects Current: None
	Stretch Target: 5a)	Increase the total number of adults aged 16 or over achieving literacy, language, or numeracy qualifications at entry level 3, level 1 or level 2 from 3,820 to 4,001 (an increase of 181 adults over the three years of the LAA)											
The number of learners achieving level 2 by the age 19 (LAA40)	1,963	2052 (2103)	2065 (2116)	2110 (2162)	Monitored Annually at Qtr 4					2,162	Responsibility - Jon Bloor Comment on Performance: No change since Q4 2007/8. The second year target has been exceeded with 67% of learners achieving level 2 by 19 (reflecting a 4% increase from year 1). The cumulative total for year 1 and 2 = 4469. In order to achieve the stretch target 1912 19 year olds need to achieve a level 2 qualification. Risk Analysis: GREEN Interventions Recommended: Implement 14-19 Education Plan Interventions/Projects Current: Junior University, Young Professionals		
	Stretch Target: 5b)	Increase the total number of learners achieving level 2 by the age of 19 from 6,227 to 6,381 (an increase of 154 people over the three years of the LAA)											
Percentage of learners achieving level 3 by the age of 19 (LAA41)	40.8%	43.5%	46.2%	48.5%	Monitored Annually at Qtr 4					48.5%	Responsibility - Jon Bloor Comment on Performance: No change since Q4 2007/8. The LSC have changed how this measure is calculated. The result is that the baseline has decreased to 38.4%. The achievement for 07/08 has shown an increase by 2.7%. This is still significantly below the anticipated target which should have been a 5.4% increase. Due to changes in the data measurement this indicator will be reviewed as part of the new model LAA and it is suggested that the targets for 2008/9 = 42.9% and 9/10 = 44.5% which is a more appropriate measurement. Risk Analysis: AMBER Interventions Recommended: Implement 14-19 Education Plan Interventions/Projects Current: Junior University, Young Professionals		
Percentage of 18 & 19 year olds entering higher education (LAA42)	Baseline to be established in Year 2	To be set in Year 2	To be set in Year 2	To be set in Year 2								Responsibility - Jon Bloor Comment on Performance: Target has been dropped in favour of new LAA indicators. Risk Analysis: Interventions Recommended: Interventions/Projects Current:	

Outcome C - Reducing poverty and inequalities

Indicator	Baseline Performance	LAA Targets			2008/09 Performance								2008/09 Performance Commentary
		2006/07	2007/08	2008/09	Quarter 1 Target	Quarter 1 Actual	Quarter 2 Target	Quarter 2 Actual	Quarter 3 Target	Quarter 3 Actual	Quarter 4 Target	Quarter 4 Actual	
Reducing worklessness amongst the working aged population (aged 16-59) of Oldham i) The number of people who have been claiming an incapacity benefit and living in one of the 7 priority wards helped by Oldham Partnership into sustained employment of at least 16 hours per week for 13 consecutive weeks or more (LAA43)	0	0 (75)	0 (86)	0 (99)	0 (161)	35							Current Position (as at quarter 1) Responsibility - Alison Wells Comment on Performance: Of the 155 IB claimants engaged with the programme since Jan 2006 , 60 have entered employment and 35 achieved the 13 week Sustained Employment. A further 12 participants are expected to reach this point during Q2. Although delivery to 60% of the Stretch target volume remains challenging, throughput is increasing in association with the DWP Pathways to Work and ESF programmes also working with this client group during the 2007-08 and 2008-09 financial years. Information from a recent National Conference on working with IB claimants suggests that the Oldham IBIW programme is delivering as well as those showcased as good practice Risk Analysis: Red Interventions Recommended: Maintain the current contracts with exploration of the potential for association with a local provider with growing expertise in large employer engagement to complement the existing liaison with smaller employers. 3 contracts currently in place with PCT, Standguide and the Consortium .PCT rolling-out 'Beating the Blues' / CBT module to provide additional support with ment
	Stretch Target: 6)	Increase the total number of people who have been claiming an incapacity benefit and living in one of the 7 priority wards helped by Oldham Partnership into sustained employment of at least 16 hours per week for 13 consecutive weeks from 0 to 260 (an increase of 260 people over the three years of the LAA)											
ii) The Borough average IB claimant rate (LAA44)	10.15% 13,835 IB claimants (May 05)	10.15%	10.05%	9.95%	9.95%	9.7% 13,150 IB claimants (Nov 07)							Responsibility - Jon Bloor Comment on Performance: Q1 result has remained static at 9.7% , however the figure has decreased from 13205 to 13150 (which is showing continual improvement.) This is to be expected due to changes to DWP activity as well as local activity. The IB into Work and DAF projects will continue to have an impact Risk Analysis: GREEN Interventions Recommended: None Interventions/Projects Current: I3 IBIW projects currently contracted ie PCT, Standguide and local Consortium now led by Groundwork, Passport in
iii) The number of lone parents moving into employment (LAA45)	592 (Oct 05) 3,275 registered lone parents at Jan 06	3% increase (610)	3% increase (628)	3% increase (646)	Monitored Annually at Qtr 4						646	Responsibility - Jon Bloor Comment on Performance: Target is reported in Q4 but equivalent measure for 2007/8 was achieved. Risk Analysis: GREEN Interventions Recommended: None Interventions/Projects Current:GOBOT	

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Reduce the overall benefit claim rate for those living in the worst initial labour market position	9275 (28.8%)	-	8759 (27.2%)	8243 (25.6%)		9,375 (29.1%)					8243 (25.6%)		<p>Current Position (as at quarter 1)</p> <p>Responsibility - Jon Bloor Comment on Performance: The target has shown a further reduction in the total number of benefit claimants with a reduction from 9,630 in Q4 2007/8 to 9375 which is a reduction of 255 people.. In order to achieve the target an additional 1,132 clients need to move into employment (approx 373 per quarter), with the expansion of delivery (DWP and LSP) this is achievable.. Risk Analysis: Amber Interventions Recommended: None Interventions/Projects Current:GOBOT, IB into Work, Protenus</p>
Reduce the difference between the overall benefit claimant rate for England and the overall rate for the worst local labour market	Gap is 14.7% This comprises: Alexandra 29.3% (1885) Coldhurst 30.3% (2045) Hollinwood 28.4% (1660) St Marys 29.5% (1890) Werneth 26.3% (1795)	Gap - This comprises: Alexandra 29.3% Coldhurst 30.3% Hollinwood 28.4% St Marys 29.5% Werneth 26.3%	Gap is 13.1% This comprises: Alexandra 27.7% Coldhurst 28.7% Hollinwood 27.8% St Marys 27.9% Werneth 24.7%	Gap is 11.5% This comprises: Alexandra 26.1% Coldhurst 27.7% Hollinwood 26.2% St Marys 26.3% Werneth 23.1%		Gap is 13.8% This comprises: Alexandra 29.5% (1900) Coldhurst 30.9% (2085) Hollinwood 28.4% (1660) St Marys 31.3% (2000) Werneth 25.3% (1730)					Gap is 11.5% This comprises: Alexandra 26.1% Coldhurst 27.7% Hollinwood 26.2% St Marys 26.3% Werneth 23.1%		<p>Responsibility - Jon Bloor Comment on Performance: This quarter the indicator has shown a further closing in the gap from 14.6% (Q4, 07/08) to 13.8 (Q1, 07/08), which is very positive as it represents a 1.1 percentage point reduction at it's peak of 14.9% in Q2 (07/08). The overall gap will need to close by 2.7 percentage points to meet the 11.5% target. In terms of reduction per ward all wards demonstrated a reduction (Alexandra 0.9%, Coldhurst 1.4%, Hollinwood 0.1%, St. Marys 0.7% and Werneth 0.9%). This is a significant achievement when considered in the relation to the restructuring economy and loss of jobs at Slumberland. Risk Analysis: RED --> Amber Interventions Recommended: None Interventions/Projects Current: GOBOT, IB into Work, Protenus</p>
Outcome D - Attracting investment to create quality modern floor space and new jobs													
Creation of quality floor space and new jobs (LAA46)	2005/6 developments of 4 major investment sites underway	-	-	27,200 sq m of quality floor space created resulting in 885 new jobs		0							<p>Responsibility - Louise Slater Comment on Performance: Performance is as expected. All outputs will be achieved in the 2nd and 4th quarters. This year, a total of 58,690 sqft of quality new floorspace and 1,370 jobs will be created as well as 225 jobs being safeguarded. There is little risk associated with achieving the above outputs as work on the projects is well underway and they are all scheduled to complete on time. However, the down-turn in the economic climate is already showing an impact on the commercial development market and there is a risk that this could threaten future projects and their associated outputs. Risk Analysis: GREEN Interventions Recommended: None Interventions/Projects Current:</p>