

# Minutes

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## OLDHAM CULTURAL PARTNERSHIP MEETING

8<sup>th</sup> July

GALLERY OLDHAM

MEETING 4

|                   |                   |                   |
|-------------------|-------------------|-------------------|
| <b>Present:</b>   | John Eley         | Oldham Council    |
|                   | Colin Cooper      | Oldham Council    |
|                   | Ian Hughes        | Oldham Council    |
|                   | Kevin Shaw        | Coliseum Theatre  |
|                   | Dianne Hayes      | Oldham Council    |
|                   | Dave Catherall    | Oldham Council    |
|                   | Andrea Bushell    | Oldham Council    |
| <b>Apologies:</b> | Neil Consterdine  | Oldham Council    |
|                   | Mark Handscomb    | University Oldham |
|                   | Sheena Macfarlane | Oldham Council    |

### 1 Minutes of the meeting held on 5<sup>th</sup> May 2009:

#### Matters Arising:

##### **ACTION 01/02:**

Ian Hughes to develop a Marketing and Communications Strategy – Tasking Group to be formed to tie all activity together, Ian Hughes to lead. **Ongoing.**

##### **ACTION 03/02:**

Ian Hughes to lead on creation of a Structure Chart. **Ongoing**

##### **ACTION 09/03:**

Dave Catherall to speak at the next meeting regarding the Commissioning Process. **Agenda Item**

##### **ACTION 10/04:**

Ian Hughes to email Festivals update to Dianne Hayes for circulation to the Group.

##### **ACTION 11/04:**

Dianne Hayes to email Terms of Reference to Andrea Bushell. **Complete**

### 3 **Partnership Summer Programme of Positive Activities**

Ian Hughes circulated the Passport to Summer Programme of events to the group and gave a brief update.

- All the events are being recorded on a database.
- The brochure is out to all Organisations Borough wide.
- Posters, Postcards and Programmes are available, a leaflet is also going in the Advertiser so every house in Oldham will receive one.

Next Steps:

- A mechanism is now in place for next year and needs to be extended to include all of the Cultural offer.
- Events organisers are able to book their events on Facebook, giving them free advertising..
- Filming will take place over the summer at some of the events.

### 4 **Calendar of Ongoing Activity:**

#### **ACTION 12/04:**

Ian Hughes to contact Ian Kendall to ensure there is no overlap.

### 5 **Commissioning Process:**

Dave Catherall gave a brief overview of the process to the group.

- A key piece of work for this group is the sharing of information.
- Need to ensure marketing of events is high profile.
- A case needs to be made for drawing in additional funding for Winter activities.

#### **ACTION 13/04:**

Dave Catherall to give feedback to the Board regarding Cultural Partnership. KS/IH/DC to produce a briefing paper.

### 6. **Olympics Paralympics and Cultural Olympiad:**

- As a Borough we will be expected to prove what we are doing in terms of promoting the Olympics and Cultural Olympiad.
- There is a website for potential contractors to register their interest.
- A group has been formed to take advantage of what we can do to identify all activities taking place in Oldham over the next 2 years.
- There is a national scheme (Get Set) which schools can sign up to, at the moment Oldham has the second lowest registration on the North West.

7. **Arts Engagement Post Update:**

The post has now been appointed to, the successful candidate already works within Oldham Council so will hopefully get an early release.

8. **Any other business:**

Dave Catherall informed the group that an application had been made for European Public Sector Awards, we had made the final eight and would know the outcome in the Autumn.

10 **Date of next meeting:** Wednesday 8<sup>th</sup> October, 10.00 am until 12.00 pm Level 10 Civic Centre.