

GO NETWORK LAA ANNUAL REVIEW REPORT: 2008/9			
GO	NW	Area	Oldham
Section 1: Progress Summaries			
Summary of overall progress			
<p>Oldham has made good progress with developing and bedding down delivery arrangements across the majority of designated targets. There is a strong performance culture in place and evidence of innovative practice. Only 12 targets currently have performance data that can be reviewed. However, it is clear that interventions and activities are in place to drive forward progress throughout the LAA. Review discussions have flagged up that Oldham will wish to have a robust discussion about the level of ambition in NIs 117, 151, 152 and 153 given current economic conditions.</p> <p>There is no indication at this stage that partners will seek to drop, or add indicators to the overall package. No indicators were qualified at sign off.</p>			
Summary of progress against designated targets			
<p>The Oldham Partnership has developed a joint Sustainable Community Strategy and Local Area Agreement which connects long term strategic aims with short term delivery priorities. The Local Area Agreement incorporates both the National Indicator Set and a small number of local indicators within a tiered and locally prioritised performance management framework.</p> <p>Oldham has 28 designated targets as agreed in the signed LAA</p> <ul style="list-style-type: none"> • 3 of the designated targets are on track to meet agreed LAA targets. • 9 of the designated targets are off trajectory but expected to met agreed LAA targets by end of the LAA period • 1 of the designated targets is at risk of missing agreed LAA targets by the end of the LAA period • 15 of the designated targets have no progress report because of data issues. The economic targets are identified as at risk. <p>Local Indicators: Increase Business Stock per 10,000 working age population: Direction of travel is satisfactory with an increase of approximately 7 additional businesses to Oldham's overall business stock. Oldham has concerns that the target is a little behind due to the current economic climate but there are a number of start up contract and local start up programmes in place.</p>			
Impact of economic conditions			
<p>The Oldham Partnership has shared its increasing concerns with Government on the local economy over several years and for this reason the Sustainable Community Strategy and Local Area Agreement focus on worklessness as an underpinning priority. In 2006 the SQW Economic Assessment commissioned by the Oldham Partnership illustrated that Oldham was already undergoing significant economic restructuring with major job losses from manufacturing and engineering with <i>potentially</i> jobs being created in construction, finance etc.</p> <p>Oldham also flag the cross cutting impact that the national economic downturn will have on community cohesion, crime and perception indicators. There is a regular focus on the impact at LSP meetings and at partnership thematic meetings.</p> <p>The current overall picture in the Borough is mixed:</p> <ul style="list-style-type: none"> • A recent Oldham Rochdale Economy and Skills Alliance (ORESAs) report shared with GONW shows a shrinking Oldham economy set against a reduced growth in the Greater Manchester economy. Our latest economic review shows a 6.2% increase in unemployment between July 2007 and July 2008 (the third highest rate in Greater Manchester). • The economic climate is also having a negative impact on capital programmes as 			

described below. The downturn in housing is illustrated by Quarter Two performance against NI 154 with only 33 new homes built against a target of 72.

- There is evidence that some sites previously considered for housing, particularly apartments are now being considered for commercial use.
- Overall crime levels are up in line with increases across Greater Manchester which Oldham feels is related to economic conditions.

However, there also positive indications:

- MIDAS have reported that the number of inward investment enquiries into Greater Manchester areas have remained high
- The Oldham Chamber of Commerce is regularly monitoring feedback from their members and this is currently positive. Construction companies and building merchants report a slowing but the public capital investment is sustaining much of their business
- Footfall in the town centre is higher than the same time last year. Measurement of this indicator and the retail spend should be available for the next update.
- A private sector member of the Economic Partnership who works for a US owned company reports that the exchange rates against the dollar in particular may result in a growth in investment in manufacturing locally and in the UK.

Section 2: Delivery

Partnership Arrangements

The Oldham Partnership has pooled and allocated Area Based Grant (ABG) plus a number of local funding streams for partnership delivery over 2008/9. ABG is allocated to five delivery partnerships which commission multi-agency service delivery against an annual delivery plan. Partnership working is also driven through capital grants, public sector organisations and a local Public Service Board.

Oldham operates a recently developed Commissioning Framework which facilitates joining up of service delivery to achieve better outcomes and The Partnership operates a web-based performance and risk management framework which facilitates managerial control as a partnership. There is regular performance reporting to thematic partnerships and an overarching LSP Steering Group with a joint LSP/OMBC system of Overview and Scrutiny.

Partnership working has evolved rapidly and Oldham plan to commission an internal audit report potentially with support from GONW, The RIEP, the Audit Commission and IDeA which will seek to review partnership governance recommendations in:

- a) Representation (elected members, voluntary, community and faith sector representation)
- b) Decision making and priority setting (ensuring it is shared as a partnership)
- c) commissioning processes (ensuring these are undertaken as an open and inclusive partnership against clear strategic priorities)
- d) removal of bureaucratic or service duplication

A recently held performance management workshop in partnership with GONW, the RIEP and Audit Commission was extremely successful and engaged a wide range of partners in identifying cross cutting issues and ways forward.

Oldham LSP is also undertaking an initial Equality Impact Assessment of the current LAA and commissioning process which is due to report in January which will pull on recommendations from the RIEP pilots.

Named Partners

Targets are structured under three themes: Economic Prosperity; Health and Well Being; Safe and Strong Communities and are delivered by delivery partnerships that also have an accountability function for monitoring and delivering the targets. Named

leads are being identified for each indicator include local indicators.

- The Oldham Partnership is working with Oldham Council on the development a Corvu, a new performance management system. It is anticipated that through Corvu there will be a named 'updater', 'owner' and 'escalation owner' for each indicator. This will facilitate clear accountability for performance management and delivery of agreed targets.
- The priorities within the Sustainable Community Strategy and LAA are partly delivered through the implementation of a number of corporate plans, which are themselves based on the SCS/LAA to ensure strategic synergy across the partnership. For example, there are delivery/action plans against a number of LAA indicators in: Citizens' Plan / Annual Delivery Plan, Children's Plan, Oldham Beyond, Local Development Framework, PCT Plans and wider partner delivery plans.
- Oldham is committed to working with the Borough's vibrant Third Sector and the Voluntary Community and Faith Partnership with a written protocol in place guaranteeing VCS representation within partnership structures.
- The new Oldham Compact which contains three codes of practice to guide the relationship between the statutory and voluntary and community sector and proposes a role for the LSP steering group in overseeing implementation is undergoing a consultation period due to report February 2009. GONW is providing support to Oldham (MBC and VCFSP) in relation to the transition to commissioning and alignment of the Borough Council's Priority Pot with the ABG.

Best Practice

- Oldham CYP Trust has made significant progress in ensuring the voluntary, community, faith and independent sectors are effectively engaged in the strategic planning, commissioning and delivery of integrated services for local children, young people and families. This has been achieved through the development of the CYP Voluntary Sector HUB which has taken a co-ordinated and comprehensive approach to electing representation from this sector on all of the Trust's partnerships and sub-groups.

New ways of working and innovation

The Oldham Partnership Support Team and Commissioning Unit now provide the infrastructure for the delivery of the Sustainable Community Strategy and LAA whilst also providing programme management, evaluation and accountable body functions for ABG, HMR and European Funding. This allows for the development of cross organisational and cross partnership delivery of performance management, consultation and marketing functions. Planned and underway activity includes:

- During 2009/10 and 2010/11 the Oldham Partnership will continue to strengthen programme management and commissioning of the funds pooled in the ABG to achieve greater efficiencies and aggregate resources around Oldham's priorities. The challenge for Oldham will be to reduce the number of programmes and increase the strategic outcomes in terms of LAA priorities.
- Allocations have been recommended to cross-cutting areas such as Stronger Communities, Marketing and Communication, Strategic Resource and the Public Service Board with the allocation to marketing and communication intended to provide a new dynamic for marketing the Borough and its opportunities through the newly agreed brand.
- The LSP is also developing its structure to provide amore joined up approach to the deployment of mainstream, capital and external funding across agencies resulting in more effective delivery and physical regeneration.
- Examples of effective deployment of the ABG across a range of partners

include: Re-alignment of Domestic Abuse activity between CYP, Housing and SSC to ensure coherent borough wide activity; E&E and VCF commission with a focus on NEETS to ensure a link between engagement with communities and access to opportunities delivered by partners.; Alcohol Inquiry Commission considering the range of strategic interventions available across all blocks; CYP and HWB looking at carers provision across all age groups to provide an integrated approach and Get Oldham Back on Track employment commission, with a focus on employment opportunities for vulnerable groups has been recently broadened to encompass offenders.

- The Oldham Partnership and NHS Oldham have agreed to jointly fund a full-time Local Information System Development Officer post. The post will develop and maintain Oldham's Local Information System, OldhamInfo (www.oldhaminfo.org) which is currently maintained on a part-time consultancy basis. NHS Oldham has also identified the need to publish health data on the internet and through the Oldham Partnership Strategic Research Working Group structure it was agreed that it would be advantageous to use OldhamInfo as the vehicle for publishing this information, rather than creating separate sites. This will also make it easier for members of the public to access information about Oldham with OldhamInfo acting as a 'one stop shop'.
- In 2008-09 67 contracts with a total value of £6,060,738 have been allocated to the Third Sector.

Accountabilities to citizens

An extensive public consultation was central to the development of Oldham's Sustainable Community Strategy and LAA and the Partnership is committed to engaging with residents on an ongoing basis. The LSP Steering Group is largely made up of a cross-section of local residents and Voluntary, Community and Faith Sector representatives and co-optees from each of the Area Committees. Oldham has also introduced an elected member protocol to ensure that councillors from all parties are involved in all parts of the structure.

- A communications plan for the LAA has been implemented, including articles in the council's newsletter for residents, the Children's Trust newsletter and information on the partnership's website.
- Presentations have been made at various area committees, the liberal democrats group, the partnership's community-led steering group, and overview and scrutiny, and the document itself was widely distributed, including in Oldham's libraries.
- All of the partnership's communications use plain English, and an online jargon buster was set up this year. Examples of the LAA articles can be provided if required.
- Oldham CYP Trust has work underway to formalise arrangements for parents/carers to be able to share their views and opinions and influence the design and delivery of services.
- In Spring, Oldham will host their annual Public Conference.
- Oldham are developing a comprehensive programme of community engagement to disseminate, check and amend both the Sustainable Community Strategy and the LAA across 2009.

Section 3: Target Analysis

A On track to meet agreed LAA targets

NI No.	Name of NI
NI49	Number of Primary Fires and related fatalities and non-fatal casualties
NI56	Obesity amongst primary school age children in yr 6
NI136	People Supported to live independently through social services

NI192	Household waste recycled and composted
B Off trajectory but expected to meet agreed LAA targets by end of the LAA period	
NI No.	Name of NI
NI15	Serious Violent Crime Rate - Changes in counting rules Levels of alcohol related crime and improved reporting of domestic abuse resulting in increasing reported figures – plans in place to action. Indicator subject to refresh.
NI16	Serious Acquisitive Crime Rate – a project tackling all SAC issues starts Autumn 2008 addressing enforcement, disruption and prevention. Burglary project recently completed including security upgrades to victims. A number of initiatives also recently commissioned via Safer Stronger Board.
NI79	Achievement of a Level 2 qualification by age19 – impact of economic climate identified as a risk
NI117	NEET – impact of economic climate identified as a risk but recent progress satisfactory.
NI130	Social Care Clients Receiving Self Directed Support (Direct Payments and Individual Budgets) – 07/08 RAP and GFS1 data to be used to refresh targets.
NI135	Carers receiving needs assessment or review and a specific carers service or advice and information
NI155	Number of Affordable Homes delivered gross - Delays in construction have led to delays in completion, hence the numbers are lower than originally forecast. Despite delays, direction of travel is improving. 14 properties (Lees House) which were due to complete in Q3 have been completed ahead of schedule in Q2. Q1 figure has also been revised from 3 to 6 following information that 3 AKSA rehabs were completed earlier than predicted. There have now been 20 new affordable homes to date in 2008/09. Oldham is expected to exceed this years target and perform strongly next year. Whether Oldham meets the targets for the next two years will depends on the management of changing market circumstances and the delivery of PFI units.
NI195	Improved street and environmental cleanliness (levels of graffiti, litter, detritus and fly tipping)
C At risk of missing agreed LAA targets by end of the LAA period	
NI No	Name of NI
123	Stopping Smoking: Rate of Self Reported 4 week smoking quitters per 100,000 population aged 16 or over
Issues/obstacle to delivery	<ul style="list-style-type: none"> An audit of the paperwork has established that Oldham has been under reporting on their smoking quitters. All the monitoring forms for the service are being reviewed back to the April 2008. The revised and corrected data will then be resubmitted to the DH. Q1 figures also coincide with a frequently observed seasonal dip.
Mitigating Actions	<ul style="list-style-type: none"> Installation of a new web-based database and a review of all monitoring forms from April 2008. In June 2008 a new system was introduced whereby quitters may present to pharmacies for carbon monoxide monitoring in order to increase quit verification Smoking cessation/tobacco control has been incorporated

	<p>into the Strategic Commissioning Plan as a key priority</p> <ul style="list-style-type: none"> • A site is being secured within Oldham's Indoor Market to bring the Stop Smoking Service closer to the heart of the community
D Targets where there is no data yet against which to evidence progress	
NI No	Name of NI
NI 1	% of People who believe people from different backgrounds get on well together in their local area – awaiting Place Survey data
NI5	Overall/general satisfaction with local area – awaiting Place Survey data
NI17	Perceptions of Anti-Social Behaviour – awaiting Place Survey data
NI39	<p>Alcohol Harm related hospital admission - Change in definitions changed data lines and availability of new data are potential issues. Initiatives underway include:</p> <ul style="list-style-type: none"> • Increased level of Extended Brief Interventions in primary Care – offering an additional 440 people, 6-10 sessions of EBI. • A&E liaison service at Royal Oldham Hospital for those presenting under the influence of alcohol or having sustained minor injuries due to alcohol consumption. To deliver brief interventions and signposting. • Dependent Drinkers service – to meet a further increase in referrals as a result of EBI, A & E liaison and introduction of conditional cautioning. • Inquiry into Alcohol Use
NI110	Young People Participating in Positive Activities – awaiting data from TellUs
NI120	All age all cause mortality – monitored annually. Healthy lifestyle interventions in place
NI121	Mortality rate from all circulatory diseases at age under 75 – monitored annually. Healthy lifestyle interventions in place
NI122	Mortality rate from all cancers at ages under 75 – monitored annually. Healthy lifestyle interventions in place
NI128	User Reported Measure of Respect and Dignity in their Treatment – methodology under development
NI151	Overall Employment Rate – indicator measured quarterly. Latest data to December 2007 shows a slight decline from 69.0 to 69.3
NI152	Working age people on out of work benefits – indicator measured quarterly. Get Oldham Back on Track (1 and 2) implemented and IB into work project underway
NI153	Working age people claiming out of work benefits in the worst performing neighbourhoods – indicator measured quarterly but no recent data available. New update after Q3 2008. Project updates however show 50 Sustained Employment Outcomes achieved.
NI163	Working age population qualified to at least Level 2 or higher – measured annually at Q4. Highways to Education programme implemented.
NI165	Working age population qualified to at least Level 4 or higher – measured annually at Q4. Winning Skills project implemented
NI186	Per Capita Emissions in LA area – monitored annually at Q4. Paper presented to Cllr with lead responsibility Oct 08 and plans underway to deliver
Examples of activities in place to maintain delivery momentum, or where the	

GO has concerns

Even though there are no results, as yet, from the Places Survey, Oldham has commissioned a range of activities in order to further deliver their community cohesion strategy. Satisfaction with Place is identified as a cross cutting area of work and as such is supported by all thematic partnerships. In relation to ASB a number of projects have been commissioned including the Challenge and Support Project which involves Police, ASB unit and Youth Workers. Cleaner Greener activities are also underway.

Oldham has expressed concerns about their ability to deliver against the range of economic targets given the current economic climate. GONW has advised Oldham that we are waiting for revised guidance and TNBs and the DWP approach to these indicators. Oldham has also been advised of the need to generate evidence to support any case for renegotiation. Oldham has a number of initiatives in place to support customers back into work and currently feel that redundancies are a key point. They are therefore conducting an evaluation of the large scale redundancies at Slumberland and the opportunities these have brought on in relation to increasing skills levels and re-deployment. GONW are meeting with Oldham regularly to review the situation.