

Notes of Meeting

Chief Executives Management Board

Monday 30th March 2009

Crompton Suite, Oldham Civic Centre, Oldham

1pm – 3.00pm

Attendance:, Gail Richards, Veronica Jackson, Nick Brown, Caroline Ball, Charlie Parker (chair), Tarifa Bagasrawalla (observer), Ian Kendall, Hugh Broadbent, John Eley (advisor), Alison Vaughan (notes), Anne Falloon, Carolyn Wilkins, Emma Alexander, John Howard, Alison Jones (observer), Alan Lee

Welcome and Apologies– Charlie Parker

Geoff Harris, Kath Thomas, Clare Fish, Elaine McClean

Minutes and Matters Arising

All matters arising are covered on the agenda

Charlie confirmed that Elaine McClean has been included in the CCWG membership
Commissioning work is progressing and an update will be brought to the next meeting and to PSB

1 Shared Values - John Eley

- Group agreed was a good starting point but would like clarity using headings around behaviours and what 'we want to do' and to be operationally focussed
- Needs to be made more results orientated with an outcome focus to enable the Group to challenge their effectiveness

Actions

1.1 Updated paper to be circulated to Group

2 Community Cohesion – Carolyn Wilkins

- The Group agreed that there are potential challenges ahead, with underlying tensions and forewarnings and the potential for us to face some difficulties during the next few months.
- What are the challenges, what should and can we do collectively to make things happen? Need to manage the issues and produce tangible outcomes and not avoid the 'too hard' issues
- Need to focus on hard edge activity and align to a community impact assessment.
- Agreed Easter is earliest flashpoint therefore need to act quickly so we are prepared for the Summer but longitudinal interventions are also important
- Need to develop a 'Shared Intelligence' report to identify and develop required actions with a policing plan overlaid on to this for a broader perspective
- Need to be more proactive and challenging and ensure have a long-term overarching plan in place as well – whole context approach

- Ensure organisations coming into the area with funding are working in a joined up way
- Veronica confirmed that a cohesion strategy is being developed for BSF and they are currently looking at related funding to support this
- Area working needs to be considered alongside this and built into the agenda when being developed – integral rather than a separate process
- BSF programme cant provide all the solutions but need to be committed to the agenda that underpins it
- Segregation in housing is a long-term issue but we need to start tackling this now
- Integrated Youth – is it targeted at the right place, at the right time, etc? need more directions around our interventions
- If we are putting in place interventions for the summer, we need to be recruiting to them now. Timing is critical as the resource may not be available
- Cohesion should be underlying and cross-cutting in whatever we do

Actions:

- 2.1 Tensions Group to be established led by Bruce Penhale. Membership - Carolyn Wilkins, Caroline Ball, Veronica Jackson, Ian Kendall and Nick Brown (PCT as a virtual member). The group to develop a 6 month action plan for April – September. Needs to be quantified with a clear set of outcomes to move forward
- 2.2 Stakeholder issues to be provided to Bruce Penhale/John Eley to be overlaid on the Councils initial paper – what can partners add to this by **9th April 2009**
- 2.3 Gap analysis of this and then target where further intervention required
- 2.4 Intelligence to be shared with GMP via Caroline Ball for the policing plan to be aligned to it
- 2.5 Need to develop communications and publicity with an emphasis on the positives – ensure actions are for the right purpose and intelligence led
- 2.6 Long-term, need to revisit the Cohesion strategy and determine how we reposition the housing offer and link to economic, health and social infrastructures – how do we link to long-term financial planning?
- 2.7 Veronica to bring paper to next meeting around current activity underway for BSF to ensure includes broader partner involvement. Needs to address transition arrangements and perceptions work on-going

3 Towards a Professional and Skilled University Town – Nick Brown/ Ann Falloon

- Links to Community Cohesion and skills agendas but we need to strengthen and expand what we do now. Infrastructure is important to underpin this and the two planned buildings are critical
- Agenda is already supported by the LSP Executive and PSB

Actions:

- 3.1 Group need to collectively lobby for the infrastructure to happen and further strengthen the work underway with Oldham University. Group asked to use the template provided as a basis for members to lobby
- 3.2 Nick to provide an action plan to the Group by the end of April

4 A timetable for the future – John Eley

- Potential action around the cohesion agenda, leisure offer, schools and college provision

Actions:

- 4.1 John E to populate through discussions with members and partners and develop a work programme for the year

5 Developing Area Working – Carolyn Wilkins

- Need to prioritise actions to make this happen through scoping the proposals and ensure we evaluate the input to outcomes
- Need overall managerial ownership to drive this forward with organisation champions to support this. Communications and Publicity of key messages is also vital
- Ensure the Cohesion agenda underpins the proposals
- Members away day planned to ensure addresses their vision
- Resources need to be linked, including bending the mainstream to make it work. Need to evidence the cost/benefit and understand the benefits of local delivery. Need to look at the opportunity costs of shifting resources
- Customer feedback is vital to help shape agendas and to feed into the decision making processes. Need to be part of the solution not just 'done to'
- Neighbourhood agreements are good in principal but not fit for purpose in all areas. Different areas want different things and we need to organise ourselves to achieve this. Process isn't the emphasis, its that people get the services they want and expect - "setting standards not standardising"

Actions:

- 5.1 Carolyn to talk to key stakeholders and partners to capture their views. Develop a Steering Group to drive the agenda forward, members to include John Howard (Unity), Hugh Broadbent, PCT, Police and VJ.
- 5.2 Pilot to commence from the end of May with testing in place to 2010
- 5.3 Paper to be developed for partners to take to their organisations to ensure buy in and that is Oldham Partnership led not just a Council action. Needs to be owned by all so that we can align as much as possible and make it work
- 5.4 Develop a shared performance management agenda and framework to ensure it works and customised to ensure it meets partner organisations agendas too
- 5.5 Progress report to be brought to meeting in May

6 Free Swimming – John Eley, Ian Kendall

- Free swimming will commence on 1st April and until then additional costs to implement the scheme/take up will not be known. There are potential long-term financial implications of both proposals and may be a need for support from partners or additional resources being made available through ABG
- Need to look at additional activity offer if not enough capacity to cater for demand. What can be put in place and Police need to be aware in case of potential issues
- Need to ensure a targeted approach to ensure the greatest impact on the Health agenda. Agreed that HWB would be the lead

Actions

- 6.1 Actions to be progressed through HWB Block
- 6.2 Ian K to bring an update of take up and proposals for alternative activities to next meeting

7 Migration Impact Fund – John Eley

- Needs to ensure a focus on the cohesion agenda and this should be a priority.

- Agreed that there is an opportunity to build on what is already in place through this

Actions:

- 7.1 SSC to be the lead on developing a proposal with input from Housing and Neighbourhoods unit.
- 7.2 Briefing provided at next meeting as to proposals submitted

8 **Comprehensive Area Assessment – Pat Johnson, Audit Commission**

- Oldham's CAA will concentrate on the latter stages due to the recent CPA
- AC are already aware of Oldham's challenges and issues and agree that there is good synergy with the strategies produced around these. They understand what we are doing but will be looking for evidence that we are targeting and have evidence to support and strengthen this
- We have the foundations for greater aspirations but will be concentrating on what we are doing about the middle term and this will be broader than the LAA targets
- There will be no credit for what we are planning or intending to do, only what we are doing now but will take account of the context of the issues
- Will be looking at how partners come together around an issue and joining up to address barriers. They will expect plans to be commensurate with the scale of the problem and a red flag will be given if they are not convinced of them having a positive outcome
- AC will be reliant on our view but this will not be in the form of a self assessment
- The three prospectuses will help set the parameters of what is to be achieved together with longitudinal research to evidence attainment of outcomes
- Quarter 4 report needs to be honest and state the real priorities with narrative around the required big impacts

Actions:

- 8.1 AC will agree with the OP areas of concern by the end of June and CEMB will provide an formal response on an on-going basis
- 8.2 Develop streamlined performance management and commissioning arrangements – common systems and common approach. This should be part of the CEMB work programme
- 8.3 To develop case studies/case histories as evidence of the achievement of outcomes as a result of interventions. Veronica to share DoHs outcome based accountability model

9 **Date of next meeting**

27th April 2009
Crompton Suite