

## Health & Well-Being Partnership Board

### Minutes of Meeting Held: 18<sup>th</sup> May 2009

**Present:**

Les Coop (LC)	-	Chair, OCHS, Part of NHS Oldham
Peter Dean (PD, Chair)	-	Non-executive Director, NHS Oldham (for Riaz Ahmad)
Jacque Everett (JE)	-	Health & Well-Being Coordinator
Alan Higgins (AH)	-	Director of Public Health, Oldham
Veronica Jackson (VJ)	-	Director, People, Communities & Society, OMBC
Yvonne Lee (YL)	-	Chief Executive, Age Concern, VCFP Representative
Gail Richards (GR)	-	Chief Executive, NHS Oldham
Hugh Sturgess (HS)	-	Chair, Clinical Executive
Jonathan Yates (JY)	-	Citizens Advice Bureau, VCFP Representative

**Additional Attendance:** Tony Allen, Group Manager - Trading Standards and Civil Resilience (Item 15/09)

No.	Item	Action
20/09	<p><b>Apologies</b></p> <p>Riaz Ahmad - Chair, NHS Oldham</p> <p>Jean Jones - Councillor, OMBC</p> <p>Tony Kane - Non-executive Director, NHS Oldham</p> <p>Brian Lord - Councillor, OMBC</p>	
21/09	<p><b>Minutes of Previous Meeting</b></p> <p>Veronica pointed out that her title has changed, otherwise agreed as an accurate record of the meeting held 6<sup>th</sup> April 2009.</p>	
22/09	<p><b>Matters Arising</b></p> <p><b>16/09 Oldham Public Health Report 2008</b> Alan reported that a draft content for the workshop was to be drawn up ready for consideration by the Board at the next meeting. It was agreed to hold the workshop early September.</p> <p><b>17/09 Free Swimming in Oldham</b> Alan presented a report from Debra Malone, Associate Director, Public Health, outlining progress with the Business Case. Funding for the activity has been identified and the project endorsed as a pilot by the Health &amp; Well-Being Commissioning Group. Following further negotiations with Oldham Community Leisure (OCL), the contract is being drawn up.  Peter highlighted the fact that low cost schemes, such as this, often incurred high administration costs. Veronica offered some reassurance, but said that she would draw this to the attention of OCL.</p>	

<p><b>23/09</b></p>	<p><b>Development of an Oldham Partnership Alcohol Strategy</b></p> <p><b>a) Report</b></p> <p>Alan introduced Tony Allen, and they both talked the Board through the rationale behind the development of an Oldham Partnership Alcohol Strategy. Alan reported that the National Support Team for Alcohol, during a recent visit to Oldham, had identified a lack of strategic direction and had consequently recommended this course of action. This view was supported by Tony, who said that previous attempts to introduce a strategy had failed due to governance issues.</p> <p>The Board were asked to lend their support to the proposals, including their accountability role and the need to establish a sub-group for a strategic overview of the work carried out and the engagement of other relevant individuals.</p> <p>Several issues were identified during the discussion which ensued:</p> <ul style="list-style-type: none"> <li>• Assurance was provided that Economic Planning &amp; Development would be involved.</li> <li>• Concerns were raised over the number of off-licences and the feasibility of policing all of these.</li> <li>• It was requested that a line into the DAAT Board be identified within the governance structure.</li> <li>• It was highlighted that work was already being carried out which would need to be brought together within the Strategy.</li> <li>• With the clear links to mortality, the underlying principle of the Strategy should be to reduce alcohol consumption.</li> <li>• There would need to be an assessment of the impact on the local economy. Any cost savings recovered from resolving the problems associated with alcohol consumption could potentially be utilised to promote more family orientated activities, particularly within the town centre.</li> </ul> <p><b>Outcome:</b></p> <p>The Board agreed with the proposals to develop an Oldham Partnership Alcohol Strategy.</p> <p>The Board agreed to delegate responsibility for allocating funds to support any background research and support to Gail and Veronica, subject to appropriate business cases being made.</p> <p><b>Action:</b></p> <p>To establish an Alcohol Strategy Development Group in order to produce a new Alcohol Strategy for the Borough by October 2009.</p> <p><b>b) Licensing Sales Update</b></p> <p>Tony updated the Board on Operation Calvius. 22 of 32 bars are up for review of their licences over promotional activities. Tony said that despite some adverse press, the industry was now showing some interest with some potential investment in the night economy of Oldham.</p>	<p>TA/AH</p>
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<p><b>24/09</b></p>	<p><b>Activities Commissioned through the Area Based Grant to Achieve the Local Area Agreement Targets Up to 2011</b></p> <p>Les &amp; Yvonne both declared an interest in this item as (potential) service providers. A report was provided to the Board summarising the activities being commissioned by the sub-group from the ABG funding allocated by the Oldham Partnership for health &amp; well-being.</p> <p><b>Actions:</b></p> <p>.1 To check that the worklessness recoup has been taken into account.</p> <p>.2 To check that the volunteering activity is in line with the brough-wide volunteer work being carried out.</p>	<p>JE</p> <p>JE</p>
<p><b>25/09</b></p>	<p><b>Council Restructure</b></p> <p>Consultation draft of council restructure for the People, Communities &amp; Society Directorate circulated at the meeting for information. Veronica informed the Board that recruitment to the post of Associate Director for Health &amp; Well-Being had not been successful, and that in the meantime, the Council and NHS Oldham were looking at different working options. The consultation ended on Friday, 15<sup>th</sup> May 2009; awaiting feedback.</p>	
<p><b>26/09</b></p>	<p><b>Personal Health Budgets</b></p> <p>Veronica reported that Oldham had not been successful in the first stage of the submission to participate in the pilot for Personal Health Budgets, but had received feedback on areas to look at for resubmission.</p>	
<p><b>27/09</b></p>	<p><b>Well-Being Indicators</b></p> <p>Report submitted to the Board from the Well-Being Working Group seeking their view on the development of a number of well-being indices designed to contribute to informing prioritisation and commissioning within Oldham.</p> <p>The Board agreed with the principle, however, there were concerns as to how this would fit with other initiatives, such as the Joint Strategic Needs Assessment, and the need to avoid unnecessary duplication. It was also considered that there needed to be a clear link with impact and outcomes.</p> <p><b>Action:</b></p> <p>To provide feedback to the Well-Being Working Group.</p>	<p>JE</p>
<p><b>28/09</b></p>	<p><b>Information Sharing Agreement</b></p> <p>The draft Information Sharing Agreement developed by Safe &amp; Strong Communities was submitted to the Board for their views. It was agreed that whilst the approach was welcomed, information sharing agreements were/should be generally signed off between individual organisations.</p> <p><b>Action:</b></p> <p>To feed back comments to the Oldham Partnership Support Team by 29<sup>th</sup> May 2009.</p>	<p>JE</p>

<b>29/09</b>	<p><b>Tobacco Control Conference – Evaluation</b></p> <p>The evaluation of the Tobacco Control Conference held 27<sup>th</sup> March 2009 was accepted by the Board.</p>	
<b>30/09</b>	<p><b>Any Other Business</b></p> <p><b>.1 Partnership Response to Swine Flu</b></p> <p>Gail provided a verbal report of the Partnership’s response to the current swine flu outbreak. Oldham is in a solid position to tackle a pandemic, and to-date there has been evidence of good partnership working.</p>	
<b>31/09</b>	<p><b>Date of Next Meeting:</b> 11am-12pm, 30<sup>th</sup> June 2009</p> <p><b>Venue:</b> F2, Ellen House</p>	