

LAA Target Monitoring Report

**Item 5
Economy & Enterprise Block**

Block Lead: Tom Flanagan

Red	Critical - Way off target. Needs urgent attention
Amber	Changes identified - further work required to meet target
Green	Very Good Performance - direction of travel positive

Indicator	Baseline Performance	LAA Targets			2007/08 Performance								2007/08 Performance Commentary
		2006/07	2007/08	2008/09	Quarter 1 Target	Quarter 1 Actual	Quarter 2 Target	Quarter 2 Actual	Quarter 3 Target	Quarter 3 Actual	Quarter 4 Target	Quarter 4 Actual	
Outcome A - Improving enterprise, innovation and business growth													
Increase number of VAT registered businesses (LAA29a)	Oldham - 36.3%	.	37.0%	37.4%		36.3						37%	<p>Responsibility - Jonathan Phillips</p> <p>Comment on Performance: current data can not be measured until December 2007 as NOMIS do not provide this until then. Though we have an incline in our performance due to our improvement on total business stock and increase in LABGI allocation from the treasury.</p> <p>Risk Analysis: AMBER</p> <p>Interventions Recommended: Innovation report and proposals; supply chain project; public procurement project; business acceleration project</p> <p>Interventions/Projects Current: Loan fund manager, Oldham BEA; outreach project; single business account; enterprise factory</p>
Increase total business stock (LAA29b)	480 (7083 businesses)	.	487	494	482 (25 businesses)	541 (24 businesses)	484		485			487	<p>Responsibility - Jonathan Phillips</p> <p>Comment on Performance: Due to the poor accuracy in BETA model data we have measure our performance using business rates data. Our actual performance is an increase of 24 businesses this quarter, our target for this quarter was 25. We will continue to use business rates data and request a change on our baseline at the next refresh.</p> <p>Risk Analysis: GREEN</p> <p>Interventions Recommended: business mentor programme; enterprise rehearsal project</p> <p>Interventions/Projects Current: The enterprise network; single business account; fast and furious project; outreach project; enterprise factory; loan fund manager.</p>
Number of Social Enterprises where income earned is at least 50% of annual turnover (LAA33)	8	12	16	16	13	11	14		15			16	<p>Responsibility - Jonathan Phillips</p> <p>Comment on Performance: currently two behind, this is due to late returns. Will report and should be on target next quarter.</p> <p>Risk Analysis: AMBER</p> <p>Interventions Recommended: Oldham Collective project</p> <p>Interventions/Projects Current:</p>
Types of businesses by key sectors based on number employed in: a) Construction (LAA34) b) Creative Industries (LAA35)	C: 4186 CI: 3506	C - 6.5% CI - 4.5%	C - 6.6% CI - 4.7%	C - 6.7% CI - 4.9%		C - 6.2% CI - 4.5% (2006/07 performance data)	Monitored Annually at Qtr 4					C - 6.6% CI - 4.7%	<p>Responsibility - Jonathan Phillips</p> <p>Comment on Performance: The data reported is 2005 ABI data, new data is not out until Dec-07. Though the % has decreased, overall employed in for both CI and C has increased- C 5048 and CI 3644</p> <p>Risk Analysis: AMBER</p> <p>Interventions Recommended: Innovation report and proposals to be agreed.</p> <p>Interventions/Projects Current: CI1 project and J21</p>
Outcome B - Improve the skills and employability of the Boroughs residents													
No. of FTE students entering UCO (LAA36)	600	688	911	1,081	Monitored Annually at Qtr 2		911	Monitored Annually at Qtr 2					<p>Responsibility - Jon Bloor</p> <p>Comment on Performance:99.9% of target achieved in year 1. The first year was a transitional year and has therefore performed very well against a challenging first year target (figure includes 10 overseas students). Early indications are promising for recruitment in 2007/8 with UCO reporting a 95% increase in applications through the UCAS process.</p> <p>Risk Analysis: Green</p> <p>Interventions Recommended: None</p> <p>Interventions/Projects Current: Highway to Higher Education, Junior University, Young Professionals</p>
Retention of cohort entering UCO at the end of each academic year (LAA37)	510	584	774	919	Year 1 data for this indicator will be reported in Qtr 2 2007/8		584	Year 2 data for this indicator will be reported in Qtr 2 2008/09					<p>Responsibility - Jon Bloor</p> <p>Comment on Performance: Data for this target will be reported next quarter</p> <p>Risk Analysis:</p> <p>Interventions Recommended:</p> <p>Interventions/Projects Current:</p>
Progression of cohort entering UCO through to following academic year (LAA38)	480	550	729	864	Year 1 data for this indicator will be reported in Qtr 2 2007/8		550	Year 2 data for this indicator will be reported in Qtr 2 2008/09					<p>Responsibility - Jon Bloor</p> <p>Comment on Performance: Data for this target will be reported next quarter</p> <p>Risk Analysis:</p> <p>Interventions Recommended:</p> <p>Interventions/Projects Current:</p>

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The number of adults aged 16 or over achieving literacy, language, or numeracy qualifications at entry level 3, level 1 or level 2 (LAA39)	1,208	1208 (1268)	1306 (1366)	1306 (1367)	1208 (1268)	3563 *			Year 2 data for this indicator will be reported in Qtr 2 2008/09				<p>Responsibility - Alison Wells Comment on Performance: LSC data suggests an out-turn of 3,563 for July 06 ie Year 1 performance. However it is unclear whether this relates to total number of target qualifications achieved or the number of adults achieving the target qualifications - the latter of which is the stretch target. Request for clarification from LSC made. Suggest that if the formula for multiple enrolments and the number likely to have achieved in previous years is yet to be applied then the out-turn is likely to be approx. 2,000 which is 50% achievement of stretch target. Risk Analysis: Green Interventions Recommended: Continued monitoring of expected volume of qualifications achieved by TOC and LLS for 06/07 estimatable by Sept 07 plus enrolment on relevant courses for 07/08 from Sept 07 reportable by Feb 08. This should give clear indicator of continued performance and is monitored quarterly by SFL Strategy group prior to LSC release of figures up to 12 months in arrears. Interventions/Projects Current: TOC, LLS and OSFC continued delivery of target qualifications</p>
	Stretch Target: 5a)	Increase the total number of adults aged 16 or over achieving literacy, language, or numeracy qualifications at entry level 3, level 1 or level 2 from 3,820 to 4,001 (an increase of 181 adults over the three years of the LAA)											
The number of learners achieving level 2 by the age 19 (LAA40)	1,963	2052 (2103)	2065 (2116)	2110 (2162)	Monitored Annually at Qtr 4					2065 (2116)	<p>Responsibility - Jon Bloor Comment on Performance: First year target has been exceeded with 64% of learners achieving level 2 by 19. 2007/8 figures to be reported in Qtr 4 Risk Analysis: Green Interventions Recommended: Continuation of Junior University and Young Professional projects will continue to support the delivery of the target. Interventions/Projects Current: Junior University & Young Professionals projects</p>		
	Stretch Target: 5b)	Increase the total number of learners achieving level 2 by the age of 19 from 6,227 to 6,381 (an increase of 154 people over the three years of the LAA)											
Percentage of learners achieving level 3 by the age of 19 (LAA41)	40.8%	43.5%	46.2%	48.5%	Monitored Annually at Qtr 4					46.2%	<p>Responsibility - Jon Bloor Comment on Performance: Results in year 1 were below predicted uplift. It is anticipated that the uplift will begin this academic year following the success of level 2. 2007/08 figures to be reported in Qtr 4 Risk Analysis: Amber Interventions Recommended: Continuation of Junior University and Young Professionals projects. Interventions/Projects Current: Junior University & Young Professionals projects</p>		
Percentage of 18 & 19 year olds entering higher education (LAA42)	Baseline to be established in Year 2	To be set in Year 2	To be set in Year 2	To be set in Year 2								<p>Responsibility - Jon Bloor Comment on Performance: Measurement to be finalised. Risk Analysis: Interventions Recommended: Interventions/Projects Current:</p>	

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Outcome C - Reducing poverty and inequalities													
Reducing worklessness amongst the working aged population (aged 16-59) of Oldham i) The number of people who have been claiming an incapacity benefit and living in one of the 7 priority wards helped by Oldham Partnership into sustained employment of at least 16 hours per week for 13 consecutive weeks or more (LAA43)	0	0 (75)	0 (86)	0 (99)	0 (75)	2					0 (86)		Responsibility - Alison Wells Comment on Performance: Contracts reporting 2 sustained employment outcomes (ie 13 weeks in employment) from initial cohort recruited during the pilot phase with additional 23 participants at various intervention stages from this group. Recruitment from April 07 has been more buoyant following a revision of the funding mechanism which facilitates more individualised & innovative delivery. Currently working on case studies to promote further recruitment and link-up with other agencies associated with the client group eg Shaw Trust and TIE. Interest by GPs is increased with an additional 7 surgeries with catchment areas overlapping the deprived wards interested in becoming involved as referral agents. Freedom & flexibilities in count mechanism being pursued locally and at regional level via City Strategy. Risk Analysis: Amber Interventions Recommended: Monthly monitoring of performance within new contract funding methodology. Interventions/Projects Current: 3 IBIW projects currently contracted ie PCT, Standguide and local Consortium now led by Groundwork.
	Stretch Target: 6)	Increase the total number of people who have been claiming an incapacity benefit and living in one of the 7 priority wards helped by Oldham Partnership into sustained employment of at least 16 hours per week for 13 consecutive weeks from 0 to 260 (an increase of 260 people over the three years of the LAA)											
ii) The Borough average IB claimant rate (LAA44)	10.15% 13,835 IB claimants (May 05)	10.15%	10.05%	9.95%	10.05%	9.9% 13,495 IB claimants (Nov 06)	10.05%		10.05%		10.05%		Responsibility - Jon Bloor Comment on Performance: The IB claimant rate is now calculated by DWP. The 9.9% represents a significant decrease, This is to be expected due to changes to JCP activity as well as local activity. The Passport to Employment programme support 30 IB clients back into work. . Risk Analysis: Green Interventions Recommended: The City Strategy will provide a key focus for improving IB Client interventions Interventions/Projects Current: 13 IBIW projects currently contracted ie PCT, Standguide and local Consortium now led by Groundwork, Passport in Employment.
iii) The number of lone parents moving into employment (LAA45)	592 (Oct 05) 3,275 registered lone parents at Jan 06	3% increase (610)	3% increase (628)	3% increase (646)		3,440 registered lone parents at Nov 06	Data for this indicator will be reported in Qtr 4				3% increase (628)		Responsibility - Jon Bloor Comment on Performance: Deprived Area Funding will ensure that provision for Lone Parents, as a priority group, will be commissioned. Overall figure has decreased from peak last quarter of 3520 to 3,440 (a reduction of 80) Risk Analysis: Amber Interventions Recommended: Issues remain over data availability Interventions/Projects Current: None
Reduce the overall benefit claim rate for those living in the worst initial labour market position (LAA45a)	9275 (28.8%) at May 05	-	8759 (27.2%)	8243 (25.6%)		9,665 (30.0%)	9,363 (29.06%)		9,061 (28.1%)		8759 (27.2%)		Responsibility - Jon Bloor Comment on Performance: The target has shown an overall increase of 390 additional unemployed residents within the 5 priority DWP wards. This is a mandatory target and used a baseline which of May 2005, which had the lowest levels of worklessness. Since May 05 the Oldham Economy has significantly restructured with a 29% increase in unemployment rate. In order to acheive the target an additional 906 residents will need to access work. Risk Analysis: Red Interventions Recommended: Deprived Area Fund monies should support activity, which needs to be aligned to other initiatives within the E&E Strategy. Interventions/Projects Current: Passport into Employment, What's stopping you starting, J21, IB into Work

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Reduce the difference between the overall benefit claimant rate for England and the overall rate for the worst local labour market Overall (LAA45b) Alexandra (LAA45c) Coldhurst (LAA45d) Hollinwood (LAA45e) StMarys (LAA45f) Werneth(LAA45g)	Gap is 13.7% This comprises: Alexandra 29.3% (1885) Coldhurst 30.3% (2045) Hollinwood 28.4% (1660) St Marys 29.5% (1890) Werneth 26.3% (1795)	Gap - This comprises: Alexandra 29.3% Coldhurst 30.3% Hollinwood 28.4% St Marys 29.5% Werneth 26.3%	Gap is 13.1% This comprises: Alexandra 27.7% Coldhurst 27.7% Hollinwood 27.8% St Marys 27.9% Werneth 24.7%	Gap is 11.5% This comprises: Alexandra 26.1% Coldhurst 27.7% Hollinwood 26.2% St Marys 26.3% Werneth 23.1%		Gap is 14.7% This comprises: Alexandra 29.9% (1925) Coldhurst 32.8% (2210) Hollinwood 32.8% (1685) St Marys 31.7% (2025) Werneth 26.7% (1820)	Gap is 14.17%		Gap is 13.64%		Gap is 13.1% This comprises: Alexandra 27.7% Coldhurst 28.7% Hollinwood 27.8% St Marys 27.9% Werneth 24.7%		Responsibility - Jon Bloor Comment on Performance: There was an error in calculating the baseline it should read Gap 13.7% not 14.7%. The target has also shown an overall increase & become even more challenging. This target is to support closing the gap between claimant rate in deprived areas and additional unemployed residents within the 5 priority DWP wards. This is a mandatory target and used a baseline which of May 2005, which had the lowest levels of worklessness. Since May 05 the Oldham Economy has significantly restructured with a 29% increase in unemployment rate. In order to achieve the target an additional 906 residents will need to access work. Risk Analysis: Red Interventions Recommended: Deprived Area Fund monies should support activity, which needs to be aligned to other initiatives within the E&E Strategy. Interventions/Projects Current: Passport into Employment, What's stopping you starting, J21, IB into Work
Outcome D - Attracting investment to create quality modern floor space and new jobs													
Creation of quality floor space and new jobs (LAA46)	2005/6 developments of 4 major investment sites underway	-	-	27,200 sq m of quality floor space created resulting in 885 new jobs		400 jobs 0 floorspace							Responsibility - Louise Slater Comment on Performance: On course to achieve the stated targets throughout 07/08 Risk Analysis: Green Interventions Recommended:None Interventions/Projects Current: The outputs are based on 4 capital projects which are due for completion at various stages throughout 2007/8.