

LAA Target Monitoring Report

Red	Critical - Way off target. Needs urgent attention
Amber	Changes identified - further work required to meet target
Green	Very Good Performance - direction of travel positive

Economy & Enterprise Block

Block Lead: Tom Flanagan

Indicator	Baseline Performance	LAA Targets			2006/07 Performance								2006/07 Performance Commentary		
		2006/07	2007/08	2008/09	Quarter 1 Target	Quarter 1 Actual	Quarter 2 Target	Quarter 2 Actual	Quarter 3 Target	Quarter 3 Actual	Quarter 4 Target	Quarter 4 Actual	Current Position (As at quarter 2)	Current Position (As at quarter 1)	
Outcome A - Improving enterprise, innovation and business growth															
Increase number of business start-ups (LAA29)	Oldham - 36.3% Gtr Mcr - 49%	To be established Sept 2006	To be established early 2007	To be established early 2007				NO TARGET AGREED (have achieved 21 new)	484 (75)			487 (100)		<p>Responsibility - Jonathan Phillips Comment on Performance: Targets have now been included within the refresh. The Enterprise, Innovation and Growth sub group identified three initiatives, which have been approved by the E&E board. One of the initiatives more developed than the other two. So far 21 additional businesses have been established. £196,000 pooled funding approved. Levering in £254,000 as aligned funding Risk Analysis: to be established at the next EIG (Enterprise, Innovation and Growth) sub group meeting. Interventions Recommended: There are four key areas of delivery, which are to be prioritised for next years delivery. However there are four quick wins to be implemented before next quarter to create approx 50 new businesses- Loan fund manager, Enterprise in Schools pilot, Talent Scouts, Enterprise Network Interventions/Projects Current: Enterprise Factory, NES Programme and the Outreach Programme</p>	<p>Responsibility - Jonathan Phillips Comment on Performance: Development of EIG Action Plan and LEGI bid. Review of LAA Target to be undertaken. Risk Analysis: Interventions Recommended: Support Enterprise Factory, NES Programme and Outreach Programme</p>
New business survival rate: after 1 year (LAA30) after 2 years (LAA31) after 3 years (LAA 32)	To be established Sept 2006	To be established Sept 2006	To be established early 2007	To be established early 2007				NO TARGET AGREED	36.7 (2)			37 (4)		<p>Responsibility - Jonathan Phillips Comment on Performance: targets have now been included within the refresh. The focus for this indicator is to increase VAT registered businesses. By the increase and quality of business stock will contribute to achieving this target. Risk Analysis: to be established at the next EIG meeting. Interventions Recommended: Business One Stop Shop; Productivity Improvement Programme; Access to Finance; Bespoke Response Package; Enterprise Network Interventions/Projects Current: Oldham BEA; Chamberlink growth provision</p>	<p>Responsibility - Jonathan Phillips Comment on Performance: Development of EIG Action Plan and LEGI bid. Risk Analysis: Interventions Recommended: Support Oldham BEA and Chamberlink Growth provision</p>
Number of Social Enterprises where income earned is at least 50% of annual turnover (LAA33)	8	12	16	16				to be verified	10			12		<p>Responsibility - Jonathan Phillips Comment on Performance: Two new Social Enterprises established; commissioned for outreach provision in deprived areas; appointed social enterprise audit team to verify accounts Risk Analysis: to be established at next EIG meeting. Interventions Recommended: Further development on social franchising. Interventions/Projects Current: Oldham Collective and Outreach programme.</p>	<p>Responsibility - Jonathan Phillips Comment on Performance: Development of EIG Action Plan and LEGI bid. Risk Analysis: Interventions Recommended: Support Oldham Collective and Outreach Programme</p>
Types of businesses by key sectors based on number employed in: a) Construction (LAA34) b) Creative Industries (LAA35)	C: 4186 CI : 3506	C - 6.5% CI - 4.5%	C - 6.6% CI - 4.7%	C - 6.7% CI - 4.9%	Monitored Annually at Qtr 4	Monitored Annually at Qtr 4	Monitored Annually at Qtr 4	Monitored Annually at Qtr 4	Monitored Annually at Qtr 4	Monitored Annually at Qtr 4	Monitored Annually at Qtr 4	C - 6.5% CI - 4.5%		<p>Responsibility - Jonathan Phillips Comment on Performance: There are three key projects working to increase employment for these sectors. Providers to come to next EIG meeting to align activity. Risk Analysis: To be established at the next EIG meeting. Interventions Recommended: Need to look at sustainability for CI1 project. Interventions/Projects Current: J21; C11; Peshkar</p>	<p>Responsibility - Jonathan Phillips Comment on Performance: Development of EIG Action Plan and LEGI bid. Risk Analysis: Interventions Recommended: Ongoing implementation of J21; C11 and Peshkar</p>
Outcome B - Improve the skills and employability of the borough's residents															
No. of FTE students entering UCO (LAA36)	600	688	911	1,081	Monitored Annually at Qtr 2	Monitored Annually at Qtr 2	688	687	Monitored Annually at Qtr 2	Monitored Annually at Qtr 2	Monitored Annually at Qtr 2	Monitored Annually at Qtr 2	Monitored Annually at Qtr 2	<p>Responsibility - Jon Bloor Comment on Performance:99.9% of target achieved. This has been a transitional year and has therefore performed very well against a challenging first year target (figure includes 10 overseas students) Risk Analysis: Green - Although expansion of UCO may be severely impacted if the New West End does not secure funding Interventions Recommended: None Interventions/Projects Current: Highway to Higher Education</p>	<p>Responsibility - Jon Bloor Comment on Performance: Data available in October Risk Analysis: Amber - UCO launched May 2006, Transitional year from OBMS to UCO Interventions Recommended: Highway to Higher Education project provides information, advice and guidance to residents not eligible for Next Steps activity (that is with Level or above),</p>
Retention of cohort entering UCO at the end of each academic year (LAA37)	510	584	774	919	Data for this indicator will be reported in Qtr 2 2007/08								<p>Responsibility - Jon Bloor Comment on Performance: Data available in Q2 2007/8 Risk Analysis: Amber Interventions Recommended: None Interventions/Projects Current: None</p>	<p>Responsibility - Jon Bloor Comment on Performance: Data available in Q2 2007/8 Risk Analysis: Amber Interventions Recommended: None,</p>	
Progression of cohort entering UCO through to following academic year (LAA38)	480	550	729	864	Data for this indicator will be reported in Qtr 3 2007/08								<p>Responsibility - Jon Bloor Comment on Performance: Data available in Q3 2007/8 Risk Analysis: Amber Interventions Recommended: None Interventions/Projects Current: None</p>	<p>Responsibility - Jon Bloor Comment on Performance: Data available in Q3 2007/8 Risk Analysis: Amber Interventions Recommended: None,</p>	
The number of adults aged 16 or over achieving literacy, language, or numeracy qualifications at entry level 3, level 1 or level 2 (LAA39)	1,208	1208 (1268)	1306 (1366)	1306 (1367)	Data for this indicator will be reported in Qtr 1 2007/08								<p>Responsibility - Alison Wells (OLLP) Comment on Performance: NLDFC 06/07 of £270k allocated to projects delivered by VCS all of which designed to foster take up of accredited SFL courses following involvement with 'first-rung' activity thereby increasing volume of throughput of new adult learners into target achievement courses. Risk Analysis: Green Interventions Recommended: Continued activity to foster effective relationships between VCS and deliverers of accredited provision. Interventions/Projects Current:ESF - Skills for Life Infrastructure and Skills Escalator; NLDFC - GCAS; VAQDOC; Apex; Brook and FWA</p>	<p>Responsibility - Alison Wells (OLLP) Comment on Performance: Most recent (Aug 2004 - July 2005) figures show delivery of 2,173 qualifying adult improvements. Pump-priming funding used to support the SFL Co-ordinator role to maintain the independent drive for collaborative delivery network infrastructure. Risk Analysis: Green Interventions Recommended: SFL Strategy Group secured 2 projects under LSC ESF Round 5 until December 2007, SFL Infrastructure (c£90k) - supporting professional development of VCS project staff in and Skills Escalator(c£140K) - accredited delivery organisation staff delivering SFL qualification courses to learners already attending VCS venues for other</p>	

<p>The number of learners achieving level 2 by the age 19 (LAA40)</p>	<p>1,963</p>	<p>2052 (2103)</p>	<p>2065 (2116)</p>	<p>2110 (2162)</p>	<p>Monitored Annually at Qtr 3</p>	<p>Monitored Annually at Qtr 3</p>	<p>Monitored Annually at Qtr 3</p>	<p>Monitored Annually at Qtr 3</p>	<p>2103</p>	<p>Responsibility - Jon Bloor Comment on Performance: Validated data is not available until Q3. However improved GCSE results are expected to have an impact. Risk Analysis: Green-Amber Interventions Recommended: Continuation of Junior University and Young Professionals projects. Interventions/Projects Current: Junior University & Young Professionals projects</p>	<p>Responsibility - Jon Bloor Comment on Performance: Validated data is not available until Q3. Targeted interventions are in place to deliver target. Risk Analysis: Green - Amber Interventions Recommended: Continuation of Junior University and Young Professionals projects.</p>	
<p>Percentage of learners achieving level 3 by the age of 19 (LAA41)</p>	<p>40.8%</p>	<p>43.5%</p>	<p>46.2%</p>	<p>48.5%</p>	<p>Monitored Annually at Qtr 3</p>	<p>Monitored Annually at Qtr 3</p>	<p>Monitored Annually at Qtr 3</p>	<p>Monitored Annually at Qtr 3</p>	<p>43.5%</p>	<p>Responsibility - Jon Bloor Comment on Performance: Validated data is not available until Q3. However improved GCSE results are expected to have an impact. Risk Analysis: Green - Amber Interventions Recommended: Continuation of Junior University and Young Professionals projects. Interventions/Projects Current: Junior University & Young Professionals projects</p>	<p>Responsibility - Jon Bloor Comment on Performance: Validated data is not available until Q3. Targeted interventions are in place to deliver target. Risk Analysis: Green - Amber Interventions Recommended: Continuation of Junior University and Young Professionals projects. Interventions/Projects Current: Junior University & Young Professionals projects</p>	
<p>Percentage of 18-30 year olds participating in higher education (LAA42)</p>	<p>Baseline to be established in Year 1 when official data becomes available</p>	<p>To be set in Year 1</p>	<p>To be set in Year 1</p>	<p>To be set in Year 1</p>	<p>Monitored Annually at Qtr 3</p>	<p>Monitored Annually at Qtr 3</p>	<p>Monitored Annually at Qtr 3</p>	<p>Monitored Annually at Qtr 3</p>	<p></p>	<p>Responsibility - Jon Bloor Comment on Performance: Research commissioned. Data unavailable at local level. New mechanism being developed using 18 & 19 year olds move on data Risk Analysis: N/a Interventions Recommended: Commission expansion of Connexions data collection process Interventions/Projects Current:</p>	<p>Responsibility - Jon Bloor Comment on Performance: Need to determine a mechanism to measure performance Risk Analysis: n/a Interventions Recommended: Commission research into appropriate methodology to record DfES floor target</p>	
<p>Outcome C - Reducing poverty and inequalities</p>												
<p>Reducing worklessness amongst the working aged population (aged 16-59) of Oldham i) The number of people who have been claiming an incapacity benefit and living in one of the 7 priority wards helped by Oldham Partnership into sustained employment of at least 16 hours per week for 13 consecutive weeks or more (LAA43)</p>	<p>0</p>	<p>0 (75)</p>	<p>0 (86)</p>	<p>0 (99)</p>	<p>—</p>	<p>—</p>	<p>—</p>	<p>—</p>	<p>—</p>	<p>Responsibility - Alison Wells Comment on Performance: IB strategy written and funding approved by inaugural July E&E Board to commission project. Appraisal Panel selected Expressions of Interest from 6 organisations with whom to develop a composite programme of activity. Initial meeting of all interested deliverers + JCP and PCT explored 2 principal models of delivery ie all interventions via one deliverer and multi-agency delivery through intervention range superimposed on either the individual -centric or employer - centric route. SLAs to be negotiated and delivery implemented late October. Unlikely to achieve year 1 volume of 75 by March 07 due to 13 week employment qualifying timescale - forecast 10 to enter vacancies by last start date of New Year - but balance will be 'work in progress' with achievement in April - June reporting period Risk Analysis: Amber - red Interventions Recommended: Implementation of planned IB into work project Interventions/Projects Current: IB into work (£160K)</p>	<p>Responsibility - Alison Wells Comment on Performance: Skills & Workforce Development Group identified need for targeted intervention to pilot approaches to delivery of this target. IB Strategy to be written and funding approved to commission IB programme (expected start September 2006) Risk Analysis: Red Interventions Recommended: Approval of funding to achieve target. Design of a composite programme of interventions exploring a range of delivery methodologies implemented by a number of organisations to source, train and place IB claimants in suitable employment vacancies which with support will convert to sustained employment.</p>	
<p>ii) The Borough average IB claimant rate (LAA44)</p>	<p>10.7% 13,545 IB claimants (Jan 06)</p>	<p>10.7%</p>	<p>10.6%</p>	<p>10.5%</p>	<p>10.7%</p>	<p>12.2%</p>	<p>10.7%</p>	<p>12.3%</p>	<p>10.7%</p>	<p>Responsibility - Jon Bloor Comment on Performance: IB Action plan has been completed and is being commissioned. This is in addition to existing JCP programmes. In addition engagement with GM City Strategy will assist deliver the LAA Target. Risk Analysis: Amber- red Interventions Recommended: Interventions/Projects Current: IB into Work</p>	<p>Responsibility - Jon Bloor Comment on Performance: Significant increase in the Borough average IB Claimant rate. Worklessness rates have increased across all groups during this quarter. JCP are investigating reasons. The above mentioned strategy will ensure additional resources are focused on this target Risk Analysis: Red Interventions Recommended: See Above</p>	
<p>iii) The number of lone parents moving into employment (LAA45)</p>	<p>592 (Oct 05) 3,275 registered lone parents at Jan 06</p>	<p>3% increase (610)</p>	<p>3% increase (628)</p>	<p>3% increase (646)</p>	<p>Data for this indicator will be reported in Qtr 3 2006/07</p>					<p>18 YTD min (610)</p>	<p>Responsibility - Jon Bloor Comment on Performance: Development of a Lone Parent action plan has not been prioritised. It is anticipated that existing mainstream delivery plus pipeline projects (Tesco Regeneration Employment programme) will achieve LAA Target Risk Analysis: Interventions Recommended: Interventions/Projects Current:</p>	<p>Responsibility - Jon Bloor Comment on Performance: Awaiting data from JCP. Data gathered annually. Risk Analysis: Amber Interventions Recommended:</p>
<p>Outcome D - Attracting investment to create quality modern floor space and new jobs</p>												
<p>Creation of quality floor space and new jobs (LAA46)</p>	<p>2005/6 developments of 4 major investment sites underway</p>	<p>—</p>	<p>—</p>	<p>27,200 sq m of quality floor space created resulting in 885 new jobs%</p>	<p>70 jobs created</p>	<p>1 development underway</p>	<p>1 development underway</p>	<p>1 development this Qtr - total of 2 developments underway this year & 6038 sqm floorspace created</p>	<p>2 developments the Qtr - total of 4 developments underway this year - in total 900 jobs created this year</p>	<p>Responsibility - Louise Slater Comment on Performance: 4 development projects are currently underway that will have created 6,038 sqm of quality floorspace and 900 new jobs by March 2007. Risk Analysis: Green. A further 8 development projects and expected to start in 2007/8 that will create 78,000 sqm of quality floorspace and 725 new jobs by March 2008. Interventions Recommended: Interventions/Projects Current: The New West End - the Development Framework masterplan which includes the new university centre building and Oldham Coliseum's new theatre proposals launched in September. Old Town Hall - Wilson Bowden are to fund the £20m development which will create an estimated 700 jobs. Hollinwood - Public consultations on the Hollinwood Business district took place in September</p>	<p>Responsibility - Louise Slater Comment on Performance: 70 jobs created. 4 development projects are currently underway. Risk Analysis: Green Interventions Recommended: Launch of the New West End planned for next quarter</p>	