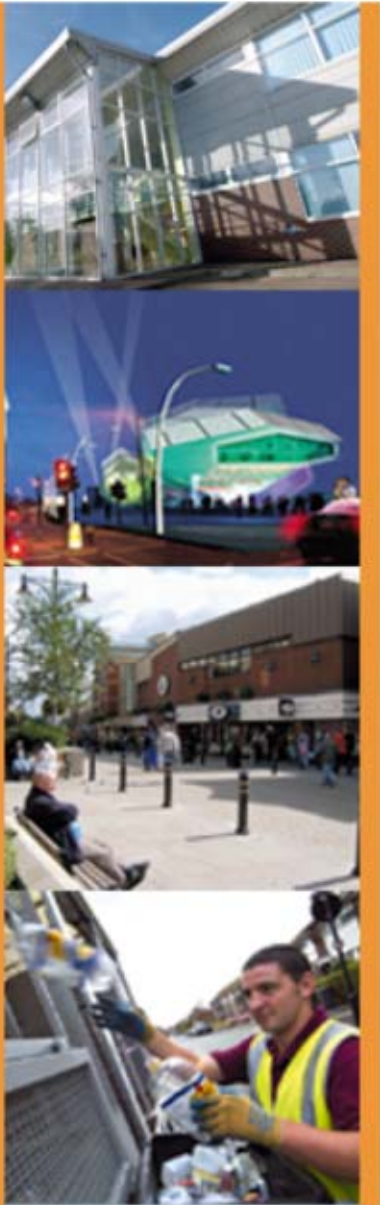


DAVID BENSTEAD

**Director – People, Organisations & Systems,
Zetex Semiconductors Plc**

ECONOMIC DEVELOPMENT & ENTERPRISE

- Improving aspirations, skills, educational attainment and employment opportunities



ECONOMIC DEVELOPMENT & ENTERPRISE

- Priorities that we need to address:
 - Improving the image of Oldham
 - Increasing income levels
 - Helping people off benefits
 - Reducing pockets of unemployment especially young people
 - Training for our workforce to meet business needs



ECONOMIC DEVELOPMENT & ENTERPRISE

- These will be addressed through the Local Area Agreement:
 - Driving forward regeneration plans in Oldham Beyond
 - Increasing employment prospects
 - Increase entrepreneurial activity
 - Support sustainable growth
 - Attract inward investment
 - Increase local skill levels

